

*Your Brand
Ambassador*



Think BIC

2023

Think about a pen or a lighter.
Think efficient, reliable service.
Think sustainability and social initiatives.
Think about working together to find
the best solutions.

And now think of all the things we can
do for a brand, for your own brand.

Think big.

Think BIC

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**Hello
again!**

Introductions usually come first and then we get to know each other. But there are always exceptions and this is one of them. You may not realise it, but you've known us for a long time.

Because that's exactly what we do. We make it look like nothing is happening and everything is flowing smoothly. We're talking about essential products in consumers' daily lives.

To be more precise, we could say that we create safe, high-quality, affordable and reliable products. For example, right now you might have one of our pens in your hand or one of our lighters in your pocket.

But that's not all. Let's take it to the next level: the pen you're holding is a personalised pen. It bears a customised logo, phrase or design. And you like it. You connect with it.

You see, that's exactly what we do at BIC Graphic: we offer a fast, sustainable, personalised service and a wide range of products and printing techniques so that you can add value to your brand and communicate its values. And make the most of a powerful communication tool. To connect.

And connecting is not just about what is done, but how it's done. In our case, it's based on the values of integrity, responsibility, sustainability, simplicity, ingenuity and teamwork. The what and how come together.

So, we say hello again. You knew us, but just didn't know it. In fact, you've known us for some time because there's no denying that we've been around for a long time and we're probably the first name that comes to mind for "a brand that sells pens and lighters". We've been in your life for a long time and our designs have always been with you. That's a fact.

So now you know us a little better. Just turn the page and it will be our pleasure to share with you a world of values, people and life that we're passionate about.

Hello again.

Think BIC

The icon, in icons.

When a brand becomes an icon, the scenario suddenly changes. The bar is raised. There comes a time when words are superfluous and only facts matter. This objective approach is not subject to anyone's interpretation.

That's what makes an icon.

Certifications



ISO CERTIFIED
ISO 9001 - ISO 14001



GOLD
RATING



CO2 NEUTRAL
WEBSITE



AUDITED BY
COCA-COLA



IMPRIM'VERT
LABEL



MEMBERS OF THE
UN GLOBAL
COMPACT



AUDITED BY WCA



AMFORI MEMBERS AND
AUDITED BY BSCI



SEDEX MEMBERS AND
AUDITED BY SMETA

Iconic and innovative

This constant vocation for innovation is manifested in the implementation of new product personalisation techniques, the launch of more sustainable and better quality products, and new special and trend-setting finishes for the most iconic products. A globally recognisable brand and an icon on the cutting edge for its innovative spirit.

Trusted

The brand is also a benchmark in terms of its compliance with the highest quality and safety standards, not to mention its social, environmental and ethical commitment.

Close to you

Local production, closer to you, to reduce the carbon footprint. We're close by and anticipate your needs by offering the maximum level of product personalisation, along with digital tools to make personalisation configuration as convenient as possible.

How does a brand become an icon?

In our case, BIC began simply. It's what we call pure, joyful simplicity: offering simple, straightforward solutions that make life easier.

It all starts with a quick movement: someone reaches, retrieves a pen from the bottom of a pocket and draws a sketch on a piece of paper or writes something down. A small, universal movement. Something we've all done at one time or another. And that's how that pen became something different: it turned into the symbol of that moment of inspiration. It became an icon.

MoMA

2001 - BIC® CRISTAL® IS INCLUDED IN THE Museum of Modern Art (MOMA), NEW YORK.

The BIC® Cristal® ballpoint pen is considered the handwriting instrument with the best design in the world, which is why it has been in the MoMA permanent collection since 2001.

 **Centre
Pompidou**

2006 - BIC IS INCLUDED IN THE COLLECTION OF THE MUSÉE NATIONAL D'ART MODERNE, PARIS.

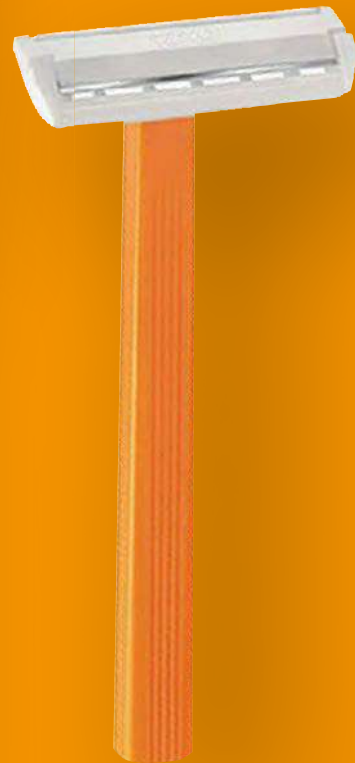
The BIC® Cristal® ballpoint pen, the large BIC® pocket lighter and the BIC® Classic Original and Classic Sensitive razors were included in the permanent collection of the Musée National d'Art Moderne - Centre de Création Industrielle - Centre Georges Pompidou, Paris.



1973



1950



1975

A house, a tree, a poem.

Think of everything that can be
imagined with a pen in your hand.

The tip of the pen you're holding comes into contact with the sheet of paper. You imagine something and your hand draws it. A panther? A stadium? A tooth? Anything you can imagine. This drawing is the perfect representation of how the brand became an icon.

The same is true of the collection of 250 pieces by internationally renowned artists that were created or inspired by BIC® products. Just like the BIC® products that have inspired prestigious brands around the world:

Just imagine.



**BIC BALLPEN AND
PINEL & PINEL**

BIC® Cristal covered in leather
by Maison Pinel & Pinel.



**BIC & TOURNAIRE
BALLPEN**

A limited series (500 pcs) of
numbered BIC® 4 Colours®
ballpens. Each pen is handmade
like a piece of jewellery by Maison
Tournaire.



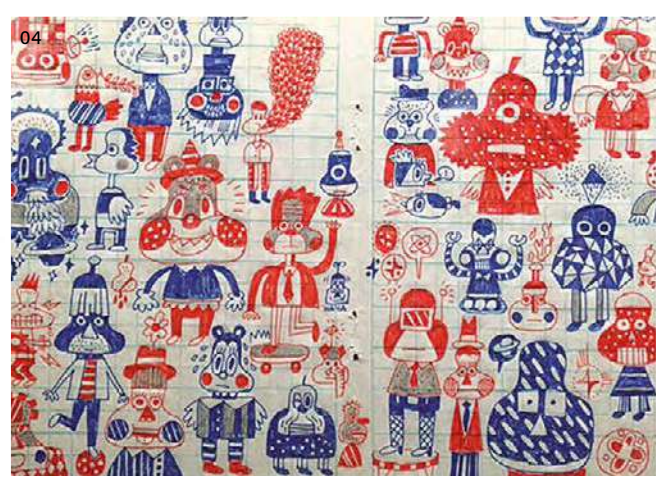
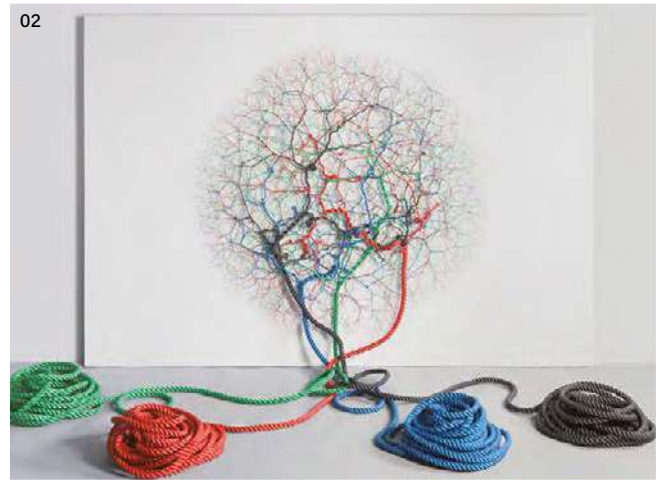
**CERAMIC PEN
TRAYS**

Since 2016, the French artist
Catherine Courty-Truelle has
been creating ceramic pen trays,
each featuring a BIC® writing
product.



**A HAND-EMBROIDERED
BROOCH BY MACON &
LESQUOY**

French designers Macon &
Lesquoy expanded their range
with two hand-embroidered
brooches in the shape of a BIC®
Cristal® and a BIC® 4 Colours® pen.



01. Ubuntu - Astral Msekeli 02. CICLOTRAMA 115 - Janaina Mello Landini 03. Timmy - The Kid 04. La Collection BIC au 104 : sublimation du basique
05. THE BIC CONTEMPORARY ART COLLECTION.

Times change, but the spirit remains.

Think about it: the world was very different almost a century ago. What could lead a couple of young people to create a project to provide simple solutions for people's everyday lives? Probably a good number of ideas and meetings, a handful of decisions and plenty of analysis. But, more than anything, a great spirit of innovation.

A lot was happening at that time. Some say that everything has really changed, yet one thing has remained the same.

1944

Marcel Bich founds the PPA Company (Porte-plume, Porte-mines et Accessoires, or Penholder, Mechanical Pencils and Accessories) in Clichy-la-Garenne (France), thus laying the foundations of the BIC® Group.



1950
The BIC® brand is born.

Launch of the BIC® Cristal® in France.



1951
First exports (to Belgium).



1954
BIC enters Italy.

A licensed manufacturing unit is opened in Spain to serve the Iberian Peninsula.

1956
First steps in Brazil.



1957
Acquisition of the English group Biro Swan, which opens up BIC® to sterling area markets.

1958
Establishment in the United States and consolidation in North Africa and the Middle East.

1961
Launch of a new tip made of tungsten carbide.

Raymond Savignac designs the "BIC boy", which is placed next to the BIC name to create the brand logo.



1969
Launch of BIC Graphic, the promotional product division.

1970
Launch of the BIC® 4 Colours.

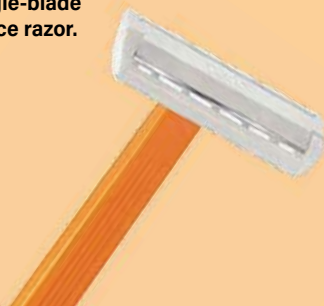


1972
Société BIC is listed on the Paris Stock Exchange.

1973
Launch of the first BIC® Maxi lighter.



1975
Launch of the first BIC single-blade one-piece razor.



1995
Consolidation of the Eastern and Central European market.

Expansion of BIC Graphic's advertising printing business in Europe.

2001
The BIC® Cristal® ballpen is on display at the MoMA in New York.



2003
Launch of the BIC sustainable development programme.

2016
Creation of the BIC Corporate Foundation for Education.



2017
In collaboration with Plas Eco, launch of the Plas Eco range of furniture made from recycled pens.



2018
Exhibition of the BIC Contemporary Art Collection.



2020
Acquisition of Rocketbook, a brand of smart reusable notebooks.



2022
Acquisition of INKBOX, a leading manufacturer of high quality semi-permanent tattoos, and Tattly, a manufacturer of high-quality, cleverly designed temporary tattoo stickers.



2022
BIC® acquires AMI (Advanced Magnetic Interaction), a small French company specialising in augmented interaction technology and the creator of the ISKN Repaper drawing tablet, which allows users to display writings and drawings on paper in electronic format.

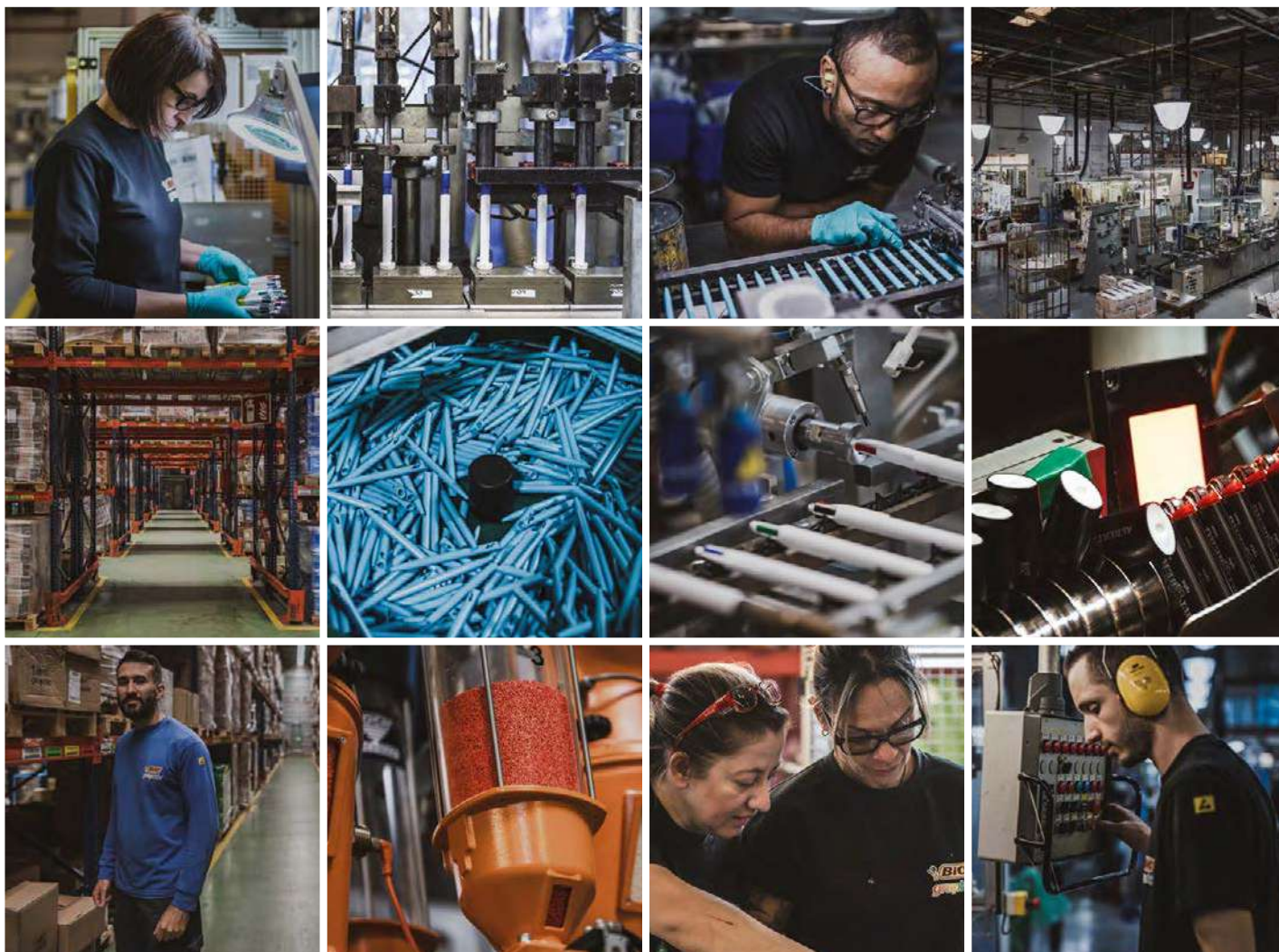


Why do we trust the people we trust?

Many things make you trust those you trust. It's never just one thing, but many.

Some are tangible and easy to see. They come in the form of sales figures that reflect leadership and demonstrate that we are consumers' brand of choice and have been for more than 50 years. They are the result of local production, products of proven quality, and of always being there, providing sustainable, competitive solutions.

But there are other things that cannot be touched because they come from pure emotion.



91 %

Of products are produced by the BIC® Group.

24

Factories on four continents.

10,471

Worldwide employees.

100 %

Of writing instruments are printed at BIC® Graphic Europe.

26 M.

BIC® products are chosen every day all over the world.

CSR before all the talk about CSR.

First, the facts.

For more than 75 years, we've been working on actions to support education because we believe it's an essential and fundamental human right. In this context, the BIC Corporate Foundation was created in 2016 to support educational initiatives around the world, primarily through three types of actions: providing grants and product donations, volunteering in our communities and forming global partnerships.

One of the most relevant initiatives in recent years has been the annual BIC Global Education Week, in which team members actively work for one week to improve learning conditions around the world through specific volunteer activities. Those are the facts.

And now, the words.

Three specific words make up the concept that everyone's talking about: Corporate Social Responsibility. But let's make one thing clear: while there's currently plenty of talk about CSR, we've actually been taking action in the true spirit of corporate social responsibility for many years.

Facts first and then words.





Being truly sustainable involves thinking beyond the obvious.

Let's do it. Let's think beyond the obvious by starting with something easy: let's travel back in time. Specifically, to 20 years ago. At that time, very few people were talking about sustainability, yet our approach as a brand was already based on sustainable development.

That was just the beginning. Actions to foster product innovation, such as the Origin line made from 100% Bio-Based materials, taking action against climate change and saving the environment. All this has been achieved by proactively involving supplier companies.

Today, sustainability is a fundamental part of our business, another demonstration of our commitment to thinking beyond the obvious and acting as a responsible company.



BIOGUARD

BIO BASED

ANTIBACTERIAL™

From words to actions.

If we say “Writing the future together”, some might think it’s just a pretty phrase. That is certainly not the case. It is an ambitious sustainable development programme with clearly measurable targets for 2025.

Let’s go through them one by one



Fostering sustainable innovation in BIC® products.



Acting against climate change.



Committing to a safe work environment.



Proactively involving suppliers.



Improving lives through education.

Our commitment goes beyond trends and specific contexts.
We are committed to facts.



Our most recent industry awards:



1st PLACE IN
Economic Excellence
Social Initiative
Sustainable Products

2nd PLACE IN
Social Initiative

3rd PLACE IN
Environmental Initiative

The background of the image is a dense, textured surface of small, irregular teal-colored stones or gravel. Scattered throughout this teal field are small, colorful specks in shades of orange, red, and purple, adding a subtle pattern to the overall texture.

***Writing
the future
together***



Imagine what you can do with just a handful of used pens.

Imagine. Imagine harder;
let your imagination run wild.



Because a handful of used pens is much more than that. It makes sense,
since 100% of BIC® writing instruments are recyclable thanks to Ubiicity™.

Now imagine what we can make with all that recyclable material. Here's what we made:



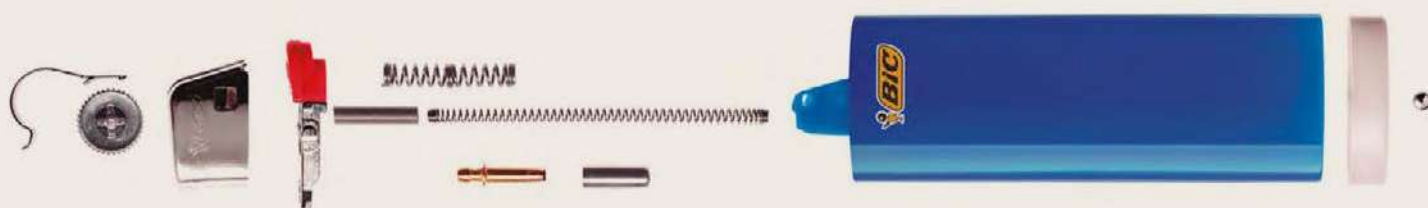
- Since 2011, we've been working in Europe with **Terracycle**®, a pioneer in the plastic recycling industry, through which we collect used writing instruments.
- The materials are turned into boards by **Govaplast**.
- And the boards are used to make urban furniture by **Plas Eco**.

So a handful of used pens can become a table, a chair or a bench.

That's how we imagine and take action as a responsible company.



Long live lighters.



Even longer than you can imagine. As part of our vocation for innovation in the circular economy, we have spent more than seven years developing the technology that allows us to separate each part of a used lighter and then recycle it. We are also operating two lighter collection programmes in Spain.

Long, long live lighters!

Welcome to the future!

This means travelling in time. To the needs that consumers don't know they'll have yet. Because that's innovation: anticipating dreams and desires. And doing it with a "consumer-centred" approach, which involves thinking about the consumer or, better yet, thinking like a consumer.

This translates into the development of technologies that enable sustainable production processes and help reduce the carbon footprint; the latest printing technologies; solutions to make more long-lasting products; and functional features that contribute to design excellence.

The future is not here yet. But we've already settled in and there's plenty of room for you.

Welcome.

THE FUTURE IS ORIGIN

NEW!

If there's one thing we know about the future, it's that it will have to be green. That's why eco-design plays such an important role when it comes to innovation, and that's why we've been working in this direction for more than 20 years.

ORIGIN 



Organic castor oil



Wood sawdust

From sustainably managed European forests



Talc

Mined in Europe

To be or not to be

In the context of our product innovation and commitment to ecodesign, we're beginning a new stage with **Origin** products made from bio-based materials composed of natural polymers not based on petroleum or other fossil fuels.

To be or not to be. It also applies to us, who have been pioneers in sustainability since before everyone was talking about how important it was to be sustainable. To be or not to be, that is the question. We made the decision to be sustainable a very long time ago.

Printing techniques

QUALITY CONTROL TESTS

Our product customization process is regulated by strict quality controls, is in accordance with all EU regulations and passes 5 different quality tests:

- Adhesion Test
- Scratch test (ISO 12137:11)
- Abrasion Test
- Tumble Test
- Exposure to artificial perspiration test

Every imprinted order passes 4 different quality controls:

- Cosmetic appearance control
- Imprint colour control
- Imprint adherence control
- Resistance to scratching





**With more than 50
years of experience
as a guarantee!**



SP

Screen printing

Perfect technique for creating high-quality prints and exact colour matches.



BP

BritePix™ Personalisation

BritePix™ personalisation. Personalise each unit within the same britePix™ order.



BP

BritePix™ Texture

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



BP

BritePix™

Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



BP

BritePix™ Digital

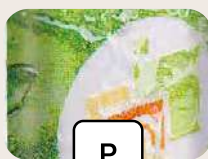
The solution for full-colour communication. Now on coloured barrels!



PG

Puffy Glitter

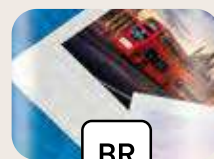
Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.



P

Puffy

Highlighted personalisation that gives a relief effect to your logo.



BR

Brilliant

Choose the brilliant finish for a dazzling final effect.



M

Metallic

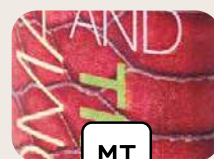
Create great effects! Metallic effects in texts, images and backgrounds.



H

Holographic

Stand out from the crowd! Play with gold or silver reflections in your design.



MT

Matt

Use the matt finish to add a touch of elegance to your design.



UV

UV

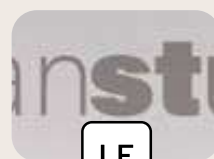
Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.



SA

Sandy

Create a sand effect with a grainy texture.



LE

Laser

Laser engraving brings elegance to your communication. Use it to make a lasting impression.

The solution for full colour communication

britePix™

**BIC GRAPHIC EUROPE THE
PIONEER IN DIGITAL PRINTING**



BritePix™ Texture

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



BritePix™

Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



BritePix™ Digital

The solution for full colour communication.
Now on coloured barrels!



BritePix™ Personalisation

Personalise each unit within the same britePix™ order.



BIC® Evolution® Evolutions®



BIC® Media Clic



BIC® Round Stic®



BIC® Clic Stic



BIC® Wide Body™



BIC® 4 Colours®



BIC® Super Clip Advance



360°
printing area



Colourful



Photo quality



High Definition



Unlimited and
enhanced colours

BIC Graphic: our commitment to the environment



Made from the scrap of fruit and vegetables trays.

**BIC® WIDE BODY™
ECOLUTIONS®**

**BIC® CLIC STIC
ECOLUTIONS®**

**BIC® ROUND STIC®
ECOLUTIONS®**



Made from pharmaceutical waste.

**BIC® PERMANENT
MARKER
ECOLUTIONS®**

**BIC® MATIC®
ECOLUTIONS®**



Made from the scraps of plastic car parts.

**BIC® MEDIA CLIC
GRIP ECOLUTIONS®**

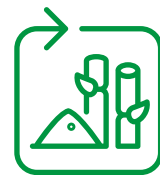
**BIC® MEDIA CLIC
ECOLUTIONS®**

**BIC® SUPER CLIP
ECOLUTIONS®**

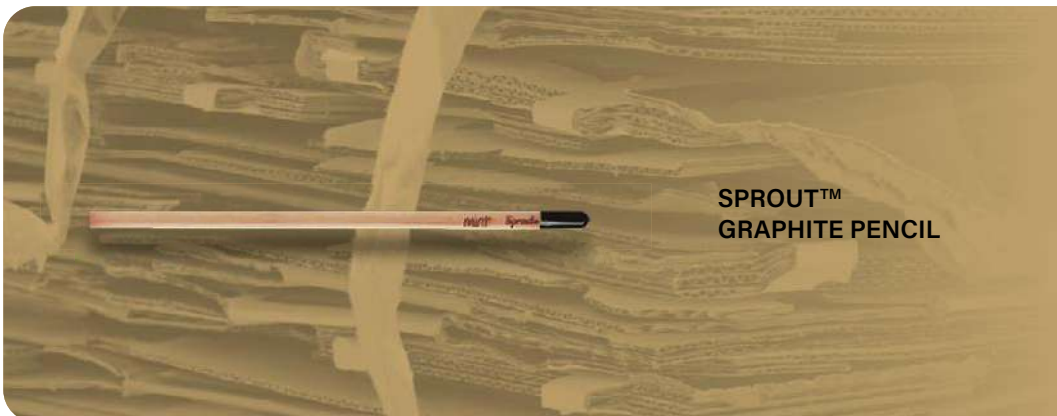


**OUR ECOLUTIONS®
RANGE, MADE
FROM SUSTAINABLE
MATERIALS**

- Recycled and recyclable materials
- Bio-Based materials
- Paper from sustainable forests (FSC)
- Recycled paper



Made from
sugar cane.



FSC and recyclable
cardboard.



Made from
recycled fridges
and yogurt pots.

BIC® Packaging Ecolutions®, sustainable packaging

The days of good intentions are long gone. We have entered the age of getting things done. In 2004, BIC® launched its first sustainable development plan. It established a set of principles that are now more relevant than ever. And that led to other things, such as more sustainable solutions for our packaging, made from 100% recycled material and designed to be reused to reduce the ecological footprint.

ECOLOGICAL VALUE

- Reduced and optimized recycled and recyclable materials.
- Reduced carbon footprint.
- Designed to have multiple uses.

SUSTAINABLE MATERIALS

- 100% Recycled cardboard.
- Plastics such as PET, PP or PS that are 100% recyclable.
- Raw materials from sustainable forests (FSC).

To find out more, see page 222.

SOCIAL VALUE

- Supporting agro-local projects in Kenya thanks to the BIC Graphic forest and Treedom.



The packaging with the Treedom® logo is contributing to the creation of the BIC Graphic Forest in Kenya. Thanks to your support, with this campaign, we can improve the environment (reducing the carbon footprint) and support agro-forestry projects that implement sustainable ecosystems.



Recycled/recyclable cardboard
Recyclable plastics



FSC Raw materials



-90,100 KG CO₂
The trees we have chosen to plant can absorb enough CO₂ from the atmosphere to fill up 469 trucks!



Made in Europe

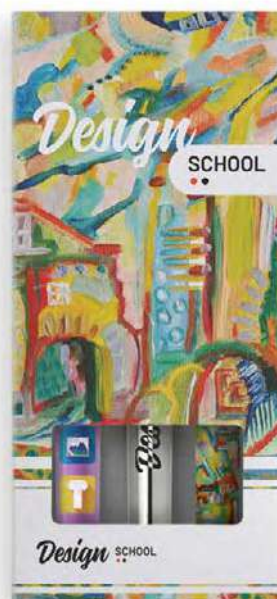
New special boxes for BIC® products

FSC cardboard box, customizable on each side and offering large communication surfaces. Ideal for combining our iconic BIC® products as a collection. More than a pen, a great way to optimize your sales.

BIC® COLLECTION BOX

Special packaging for:

BIC® 4 COLOURS®
BIC® WIDE BODY™
BIC® SUPER CLIP
BIC® BRITE LINER® GRIP
BIC® GRIP ROLLER



**BIC® COLLECTION
BOX 1 UNIT**
991212

**BIC® COLLECTION
BOX 2 UNITS**
991213

**BIC® COLLECTION
BOX 3 UNITS**
991214

Introducing a new refill service for your pen.

Think of the pleasant feeling of holding the pen that's just right for you. You use it so much that it eventually runs out of ink. Now you can extend the life of your BIC® 4 Colours® or even your BIC® Super Clip Advance with our new refill service. If you think about it, it's a sustainable solution that's consistent with our way of thinking. It should come as no surprise. And yet it does...



BIC® SUPER CLIP ADVANCE

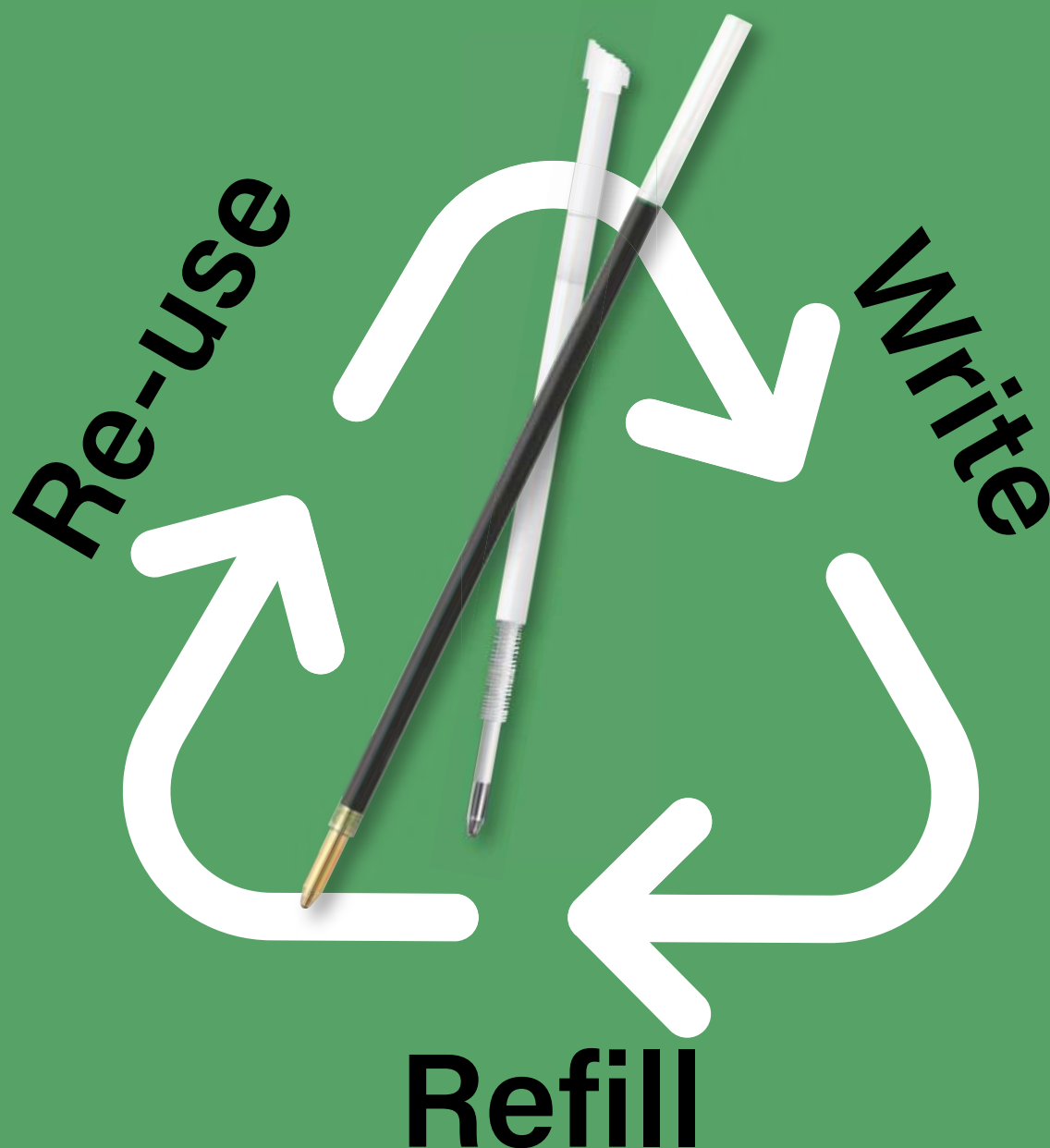


BIC® 4 COLOURS®

Refill service on request.
Ask your sales representative about this new service.

NEW!

Recycle



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BIC®

WRITING

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BIC® Super Clip	88
BIC® Super Clip BGuard™ antibacterial	94
BIC® Super Clip Advance	96
BIC® Super Clip Glacé	100
BIC® Super Clip Glacé Advance	100
BIC® Super Clip Soft	102
BIC® Super Clip Soft Advance	102
BIC® Super Clip Origin	104
BIC® Wide Body™	106
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BIC® 4 Colours® Fluo	131
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METALLIC PENS

BIC® Metal Pro	134
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MECHANICAL PENCILS

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PENCILS

BIC® Evolution® Ecolutions®	164
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BIC® STYLE

**Worldwide recognised
BIC® cap shape.**

**The BIC® Style
offers excellent
value for money.**



BIC® STYLE

1610 Opaque

Colour ink



01/01



01/03



01/04



01/02

●
Only available
in black ink



02/02



04

●
Only available
in blue ink



10

●
Only available
in black ink

100%

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE
ELECTRICITY

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® STYLE

1610 Clear

Colour ink



92

87

88

89

8H

93

100%

Decoration

BIC® STYLE

1610 Opaque

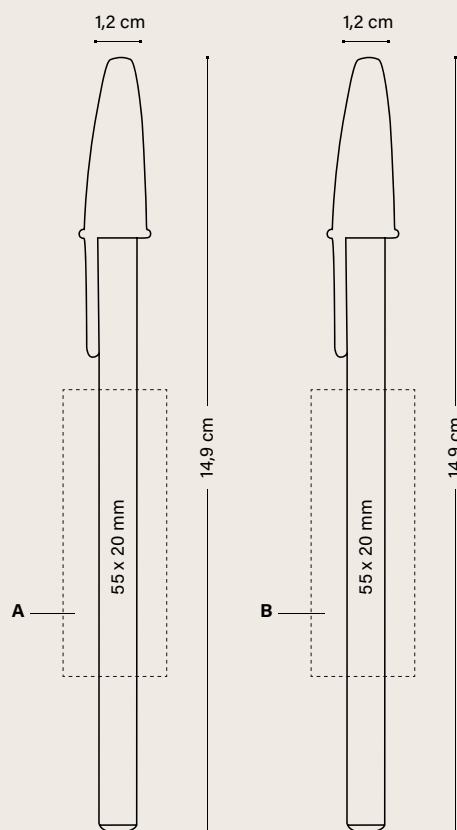
A SP: max. 2 col.

BIC® STYLE

1610 Clear

B SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 3,5 KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



100%
RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SP
SCREEN PRINTING

BIC® ROUND STIC®

**The iconic BIC® Round Stic®
offers a timeless style and
high quality.**

**Its classic design
is easy to identify
and symbolises
long-term reliability.**





*Embossed
iconic BIC® brand!*

BIC® ROUND STIC®

1010 Opaque

Colour ink



Red Ink available under request



12



05



07



18



02



03



100%

*Only available
on white barrel*



SPECIFICATIONS



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

BIC® ROUND STIC®

1010 Frosted

Colour ink



Red Ink available under request



ECO version and
standard at the same price!

ecolutions®



MADE FROM 94%
RECYCLED MATERIAL**

FRUIT AND
VEGETABLE
TRAYS



BIC® ROUND STIC®

1E10 Opaque

Colour ink

• • •

Red Ink available under request



1E/8E



1E/7E



1E/3E



1E/10E

360°
Printing

100%

BIC® ROUND STIC®

1E10 Frosted

Colour ink

• • •

Red Ink available under request



2E/8E



2E/7E



2E/3E



100%

Only available
on white barrel



SPECIFICATIONS



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

*48h not available in Digital finishes.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

No extra charge

BIC® ROUND STIC®

1010 / **ecolutions®** 1E10 Opaque
1010 / **ecolutions®** 1E10 Frosted

MOQ 500 units.
Standard colours combination

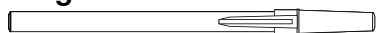
ecolutions®



FRUIT AND
VEGETABLE
TRAYS

Standard colours
combination***

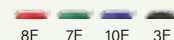
Plug



Opaque



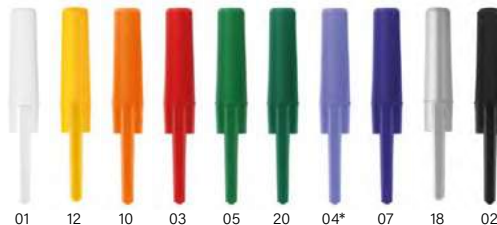
Frosted



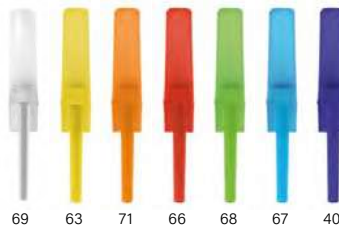
Clip



Opaque



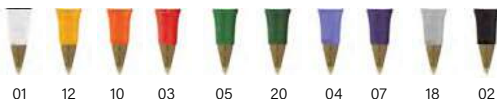
Frosted



Section



Opaque



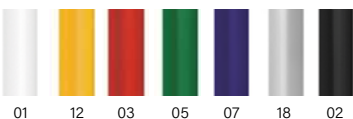
Frosted



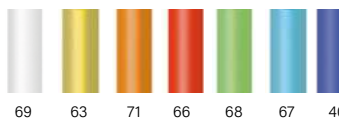
Barrel



Opaque



Frosted



Opaque Frosted



Exact colour match: ≥ 10.000 units



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

*While stocks last. **48h not available in Digital finishes.

***Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

BIC® ROUND STIC®

1010

ecolutions® 1E10

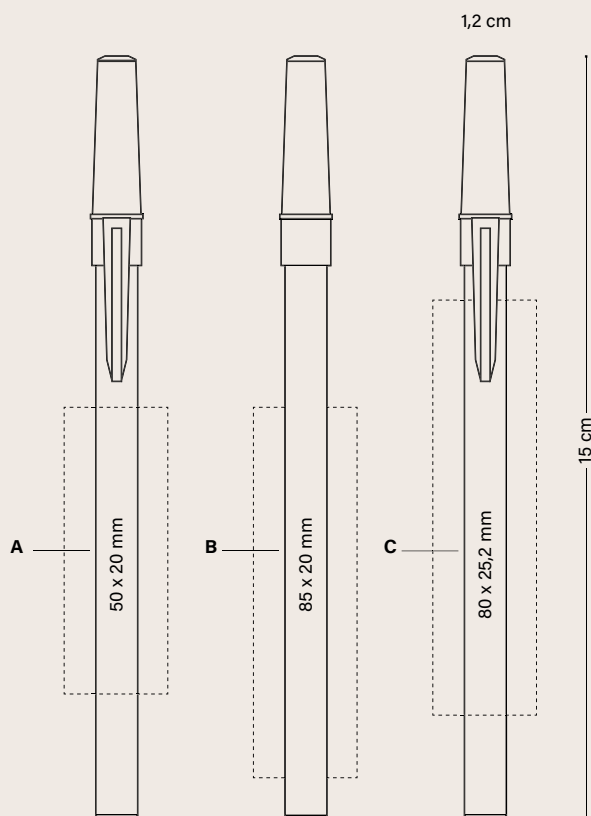
A SP: max. 3 col.

B SP: max. 1 col.

C DG: full-colour

(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 2,5 KG

SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons

BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL





Bacterial
elimination



Entire pen
protection



Timeless
protection



ISO
22196

Antibacterial
Test protocol



*Embossed
iconic BIC® brand!*



**BIC® ROUND STIC®
BGUARD™ ANTIBACTERIAL**
1011 Opaque
Colour ink
● ● ●
Red Ink available under request



*Only available
on white barrel*

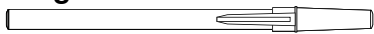


**MIX &
MATCH**

No extra charge

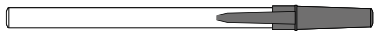
MOQ 500 units
Standard colours combination

Plug



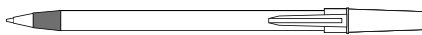
Opaque 1BG 3BG 2BG 7BG

Clip




Opaque 1BG 3BG 2BG 7BG

Section



Opaque 1BG 3BG 2BG 7BG

Barrel



Opaque 1BG 3BG 2BG 7BG

Exact colour match: ≥ 10.000 units



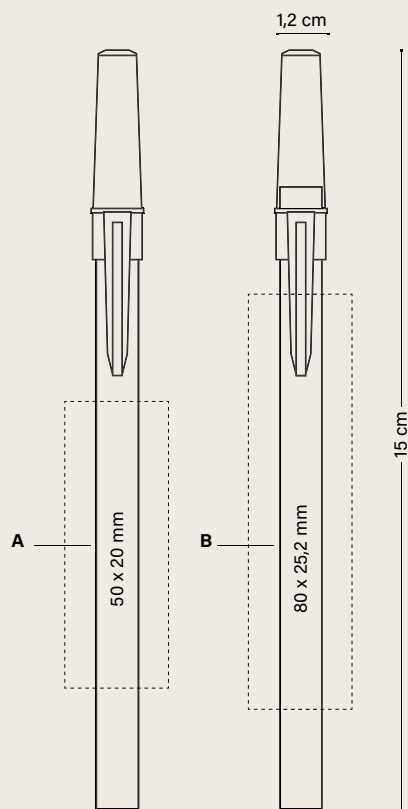
Decoration

BIC® ROUND STIC® **BGUARD™ ANTIBACTERIAL** 1011

A SP: max. 2 col.

B DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 2,5 KG

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons



*Embossed
iconic BIC® brand!*

BIC® M10® CLIC

1590

Colour ink



01

8G

10

14

59

04

02

3D

100%



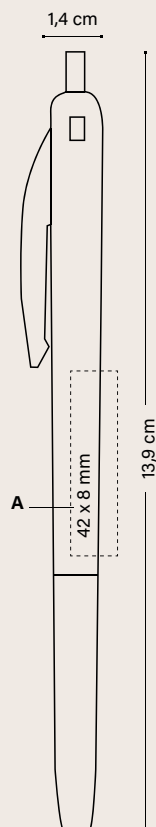
Only available
in black ink

Decoration

BIC® M10® CLIC
1590

A SP: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



WHITE COLOUR
MANUFACTURED IN SAF



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SP
SCREEN PRINTING



CHECK OUT THE
VIDEO

See page 233 for a detailed explanation of the icons





BIC® MEDIA CLIC

One of the best sellers in the industry, a functional and widely recognized design, our BIC® Media Clic is a lasting product available in different materials. Choose between the Standard, Recycled, Bio-Based, Antibacterial and Antimicrobial. Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

Ecolutions®

Grip

Grip Ecolutions®

BGuard™ Antibacterial

BGuard™ Antimicrobial

Bio-Based

Bio-Based BGuard™ Antibacterial

Shine

Glacé

Mechanical pencil



THE SOLUTION FOR
FULL COLOUR COMMUNICATION

Now on
coloured barrels



Also in
Mechanical pencil

BIC® MEDIA CLIC

1025 Ballpen

1028 Mechanical pencil

Polished

Colour ink



Red Ink available under request



Embossed
iconic BIC® brand!



*Also in
Mechanical pencil*

BIC® MEDIA CLIC

1025 Ballpen / 1028 Mechanical pencil

Frosted

Colour ink



Red Ink available under request



SPECIFICATIONS



MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

* 48h not available in Digital finishes.
Mechanical pencil **1028** available in: 3B, 63, 71, 39, 67.



*Embossed
iconic BIC® brand!*



*Also in
Mechanical pencil*

BIC® MEDIA CLIC
1025 Ballpen / 1028 Mechanical pencil
Opaque
Colour ink
● ● ●
Red Ink available under request



12

8D

10

03

5C

2D

05

3D

83

04

13

07

SPECIFICATIONS



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®

eColutions®



PLASTIC CAR PARTS



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

ECO version and standard at the same price!

eColutions®



MADE FROM 92% RECYCLED MATERIAL***



PLASTIC CAR PARTS

BIC® MEDIA CLIC

1E25 Ballpen

Opaque

Colour ink



Only available on white barrel



*While stocks last**48h not available in Digital finishes.

***The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC
1025 Ballpen
Clear
Colour ink
● ● ●



100%



*Also in
Mechanical pencil*

BIC® MEDIA CLIC GRIP
1020 Ballpen / 1021 Mechanical pencil
Opaque
Colour ink
● ● ●



*360°
Printing*

100%

*Only available
on white barrel*





Also in
Mechanical pencil

BIC® MEDIA CLIC GRIP

1020 Ballpen / 1021 Mechanical pencil

Frosted

Colour ink



Also in
Mechanical pencil

ECO version and
standard at the
same price!

ecolutions®



MADE FROM 92%
RECYCLED MATERIAL***



PLASTIC
CAR PARTS

BIC® MEDIA CLIC GRIP

1E20 Ballpen / 1E21 Mechanical pencil

Opaque

Colour ink



SPECIFICATIONS



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ecolutions®



PLASTIC
CAR PARTS



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

**48h not available in Digital finishes.

***The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BALLPEN

BIC® MEDIA CLIC

1025 Ballpen / **ecolutions®** 1E25 Ballpen

BIC® MEDIA CLIC GRIP

1020 Ballpen / **ecolutions®** 1E20 Ballpen

MOQ 500 units

ecolutions® Standard colours combination

MIX & MATCH

No extra charge

Plug



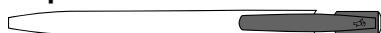
Opaque

01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02

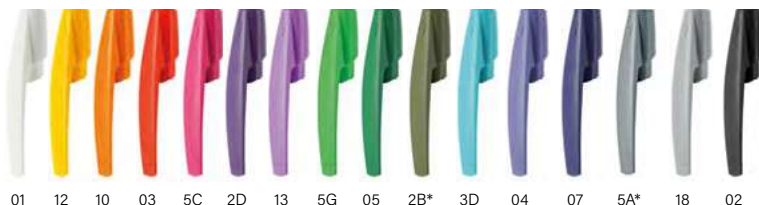
Frosted

69

Clip



Opaque



01 12 10 03 5C 2D 13 5G 05 2B* 3D 04 07 5A* 18 02

Frosted

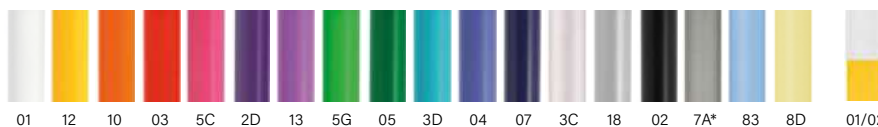


69

Barrel

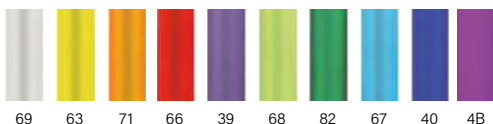


Opaque



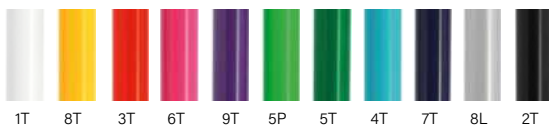
01 12 10 03 5C 2D 13 5G 05 3D 04 07 3C 18 02 7A* 83 8D 01/02

Frosted



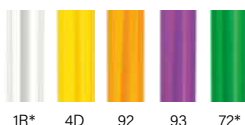
69 63 71 66 39 68 82 67 40 4B

Polished



1T 8T 3T 6T 9T 5P 5T 4T 7T 8L 2T

Clear



1R* 4D 92 93 72*

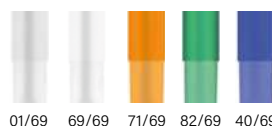
Exact colour match: ≥ 10.000 units 1025/1E25

Exact colour match: ≥ 20.000 units 1020/1E20



Barrel & Grip

Barrel & Grip

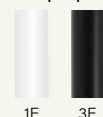


01/69 69/69 71/69 82/69 40/69



Standard colours combination***

Opaque



1E 3E

Barrel & Grip
Opaque



01/ 12 01/ 03 01/ 05 01/ 07 01/ 02



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



PLASTIC
CAR PARTS



100%
RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SP
SCREEN
PRINTING



DG
DIGITAL

BIC® MEDIA CLIC MECHANICAL PENCIL

BIC® MEDIA CLIC

1028 Mechanical pencil

BIC® MEDIA CLIC GRIP

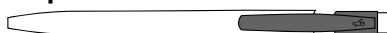
1021 Mechanical pencil / **ecolutions®** 1E21 Mechanical pencil

MOQ 500 units
Standard colours combination

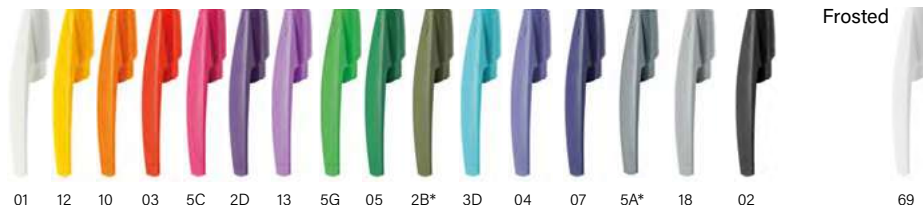
MIX & MATCH

No extra charge

Clip



Opaque

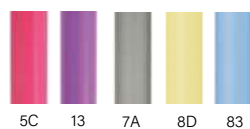


Frosted

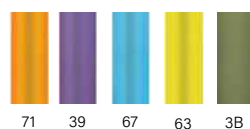
Barrel



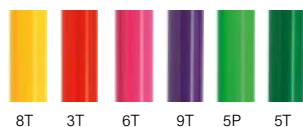
Opaque



Frosted



Polished



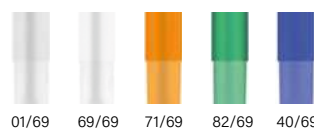
All colour range available in Digital britePix™

Exact colour match: ≥ 10.000 units 1028

Exact colour match: ≥ 20.000 units 1021 / 1E21



Barrel & Grip



THE SOLUTION FOR
**FULL COLOUR
COMMUNICATION!**

ecolutions®



PLASTIC
CAR PARTS

Standard colours
combination***

Barrel & Grip

Opaque



Add the Möbius loop to
your artwork at no
additional charge. Please
specify "Print the Möbius
loop" on your order.
(Möbius loop imprint
defaults to left-hand
corner.)

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

**MIX &
MATCH**
ecolutions®



PLASTIC
CAR PARTS



100% RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



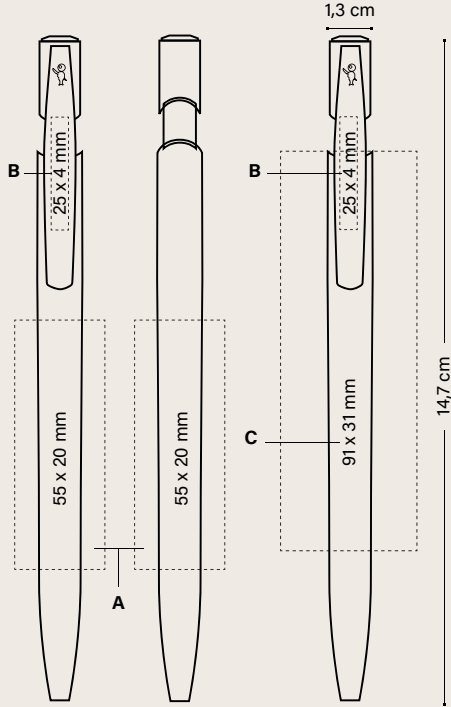
SCREEN
PRINTING



DIGITAL

Decoration

BIC® MEDIA CLIC
1025 Ballpen
1028 Mechanical pencil
ecolutions® 1E25 Ballpen
A SP: max. 4 col.
B SP: max. 2 col.
C DG: full-colour
MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



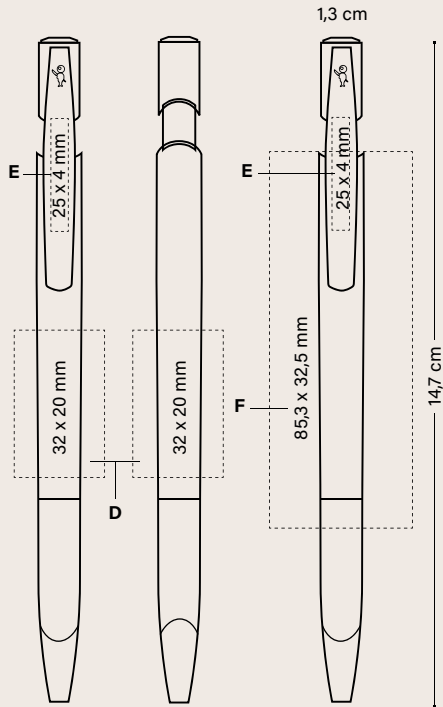
+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



Decoration

BIC® MEDIA CLIC GRIP
1020 Ballpen
1021 Mechanical pencil
ecolutions® 1E20 Ballpen
ecolutions® 1E21 Mechanical pencil
D SP: max. 2 col.
E SP: max. 4 col.
F DG: full-colour
MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



PLASTIC
CAR PARTS



100%
RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN
PRINTING



DIGITAL

BIC® MEDIA CLIC

Antibacterial



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



1E27

1026

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

1027: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



1BG

3BG

7BG

2BG



Iconic BIC® Boy
and Antibacterial
logo always visible!



ANTIBACTERIAL™

MIX &
MATCH

No extra charge

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

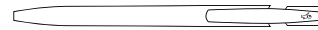
1027: SARS-CoV-2 logo

Opaque

MOQ 500 units

Standard colours combination

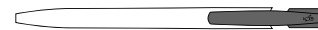
Plug



Opaque

1BG 3BG 7BG 2BG

Clip



Opaque



1BG 3BG 07BG 2BG

Barrel



Opaque



1BG 3BG 7BG 2BG

Exact colour match: ≥ 10.000 units



Decoration:

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

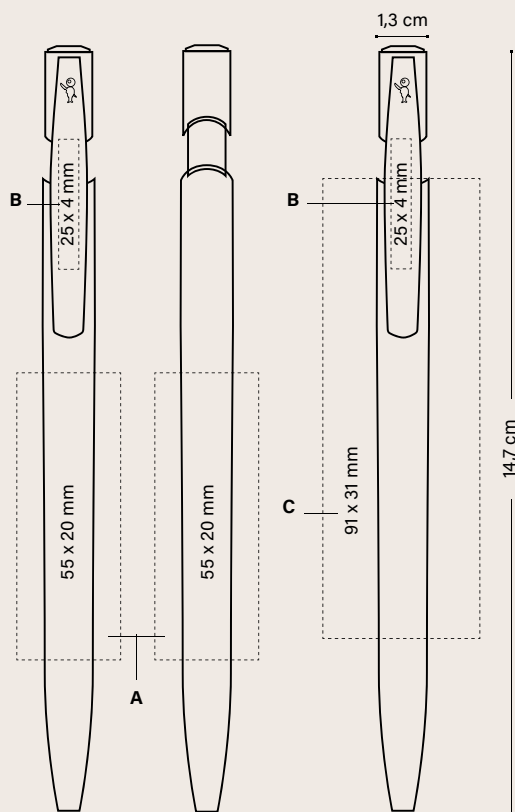
1026: antibacterial logo
1027: SARS-CoV-2 logo

A **SP**: max. 2 col.

B **SP**: max. 1 col.

C **DG**: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®



ANTIMICROBIAL™* =



Bacteria elimination
99% en 24h

+



Viral reduction
93% in 24 h

+



Fungal inhibition
for 24 h

BGUARD™ ecolutions®

MIX & MATCH

No extra charge

ecolutions®



MADE FROM 86%
RECYCLED MATERIAL***

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



ecolutions®

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

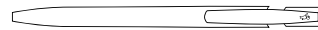
ecolutions® 1E26 / ecolutions® 1E27



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

MOQ 500 units
Standard colours combination

Plug



Opaque

1BG 3BG 7BG 2BG

Clip



Opaque



1BG 3BG 7BG 2BG

Barrel



Opaque



1E 3E

Exact colour match: ≥ 10.000 units



You can also choose to print the SARS-CoV-2 reduction logo.
Ask your Customer Service representative for more information.

*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



Adapted to
fungus test
protocol



Antiviral
test
protocol

Decoration

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

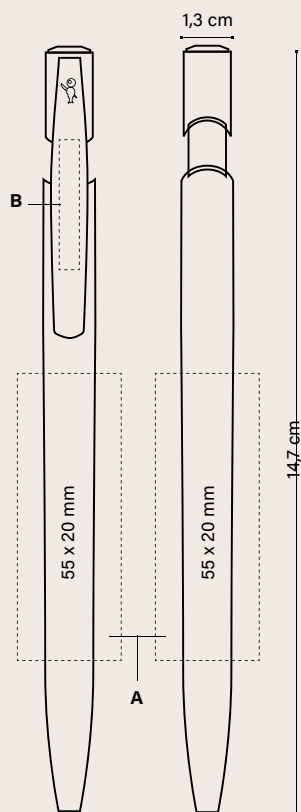
ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



SPECIFICATIONS



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ecolutions®



PLASTIC
CAR PARTS



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 4,1 KG

Available in selected countries, please ask your customer service representative.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC
BIO-BASED ECOLUTIONS®

The top priority of the ballpen life cycle is sustainability.

ecolutions®

BIO BASED

Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip



BIO-BASED PEN

There's no more ink in the pen?
No problem, now you can compost it*.

The barrel is **100% Bio-Based**.



100% renewable electricity

Produced in our factory and printing facilities which are both powered by electricity **100% produced using renewable sources**.



LOW TRANSPORT IMPACT:

Production, printing and even raw material.



**100%
Recyclable**
Ubicuity™

**70%
Bio-Based
MATERIAL****

**100%
Bio-Based
COLORANTS**

BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®



MADE FROM 70% BIO-SOURCED**
& 100% INDUSTRIALLY
COMPOSTABLE MATERIAL



SUGAR CANE



BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®

1972 Ballpen

Opaque

Colour ink

● ● ●

Red Ink available under request



Available on
white barrel



SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®
ecolutions®



SUGAR CANE



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

**The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

***48h not available in Digital finishes.

BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®



No extra charge

BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®
1972 Ballpen Opaque

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

Opaque 1BIO 12BIO 3BIO 5BIO 4BIO 2BIO

Exact colour match:
≥ 10.000 units

SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING

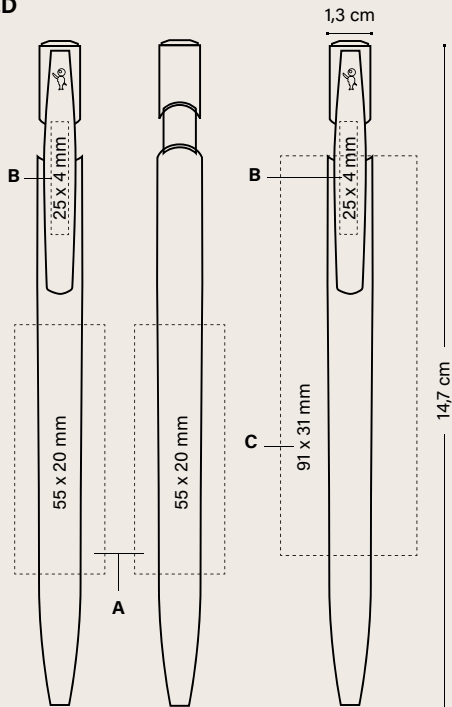


DIGITAL

Decoration

BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®

1972
A SP: max. 4 col.
B SP: max. 2 col.
C DG: full-colour
MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



EXTERNAL PACKAGING



BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL

BGWARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection

ISO
22196

Antibacterial
Test protocol

BIO BASED



SUGAR CANE

MADE FROM 70% BIO-SOURCED**
& 100% INDUSTRIALLY
COMPOSTABLE MATERIAL

BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL

1973 Ballpen

Opaque

Colour ink

• • •

Red Ink available under request



04



02



05



100%

Available on
white barrel

britePix
DIGITAL

SPECIFICATIONS



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®
SUGAR CANE



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

*48h not available in Digital finishes.

**The percentage is calculated based on total weight of the barrel.

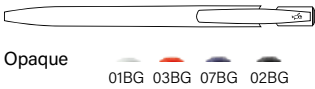
Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL



BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL
1973 Ballpen Opaque
MOQ 500 units. Standard colours combination.

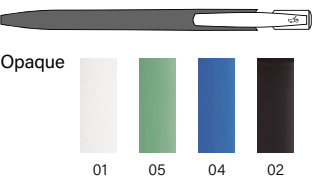
Plug



Clip



Barrel



Exact colour match: ≥ 10.000 units



SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



SUGAR CANE



RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL

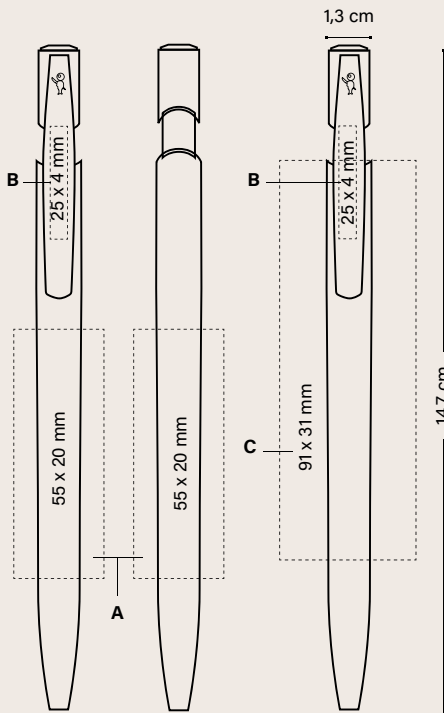
1973

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

EXTERNAL PACKAGING



250 ± 4,3 KG

+ INFO PAGES 222 TO 227

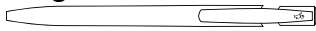
BIC® MEDIA CLIC SHINE

BIC® MEDIA CLIC SHINE
1975 Ballpen Opaque

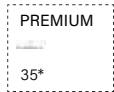
MOQ 500 units. Standard colours combination.



Plug



Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69



Clip



Opaque 01 12 10 03 5C 2D 13 2B* 5G 05 3D 04 07 18 02 Frosted 69

Barrel



Shine 26 47

BIC® MEDIA CLIC SHINE

1975 Ballpen
Opaque

Colour ink
● ● ●

Red Ink available under request



47



100%

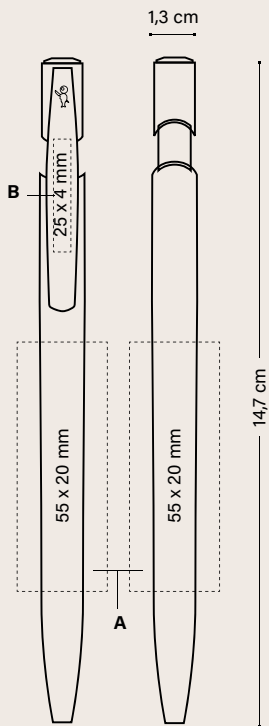
BIC® MEDIA CLIC SHINE

1975

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 4,1 KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

BIC® MEDIA CLIC GLACÉ

Our best seller in elegant colours.

BIC® MEDIA CLIC GLACÉ

1030 Opaque

Colour ink



Red Ink available under request



47G



76



03G



05G



04G



14G

BIC® MEDIA CLIC GLACÉ
1030 Ballpen Opaque

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 2B* 5G 05 3D 04 07 5A 18 02 Frosted 69

Barrel

Opaque 47G 76 03G 14G 05G 04G

Decoration

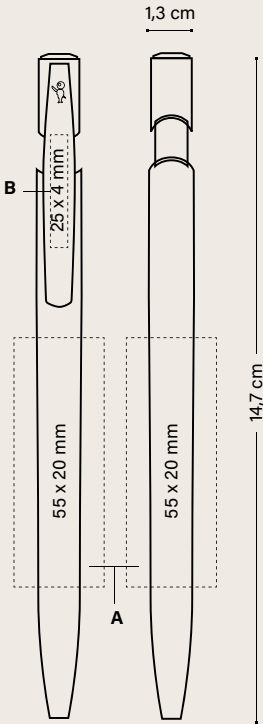
BIC® MEDIA CLIC GLACÉ

1030

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



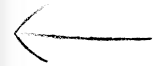
See page 233 for a detailed explanation of the icons

BIC® CLIC STIC

**Modern, flexible,
reliable. That's how
BIC® Clic Stic is!**

A large variety of
finishes such as Digital,
Stylus, Softfeel®,
Mini or Antibacterial.

*Thousands
of colour
combinations!*





Iconic BIC® Boy
is embossed

BIC® CLIC STIC

1000 Opaque

Colour ink



Available on
white barrel



ECO version and
standard at the same price!

ecolutions®

FRUIT AND
VEGETABLE TRAYS



MADE FROM 78%
RECYCLED MATERIAL***

BIC® CLIC STIC

1E00 Opaque

Colour ink



Available on
white barrel



SPECIFICATIONS



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®



FRUIT AND
VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

*While stocks last

**48h not available in Digital finishes.

***The percentage is calculated based on total weight of the barrel.

Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

ECO version and
standard at the same price!

ecolutions®



MADE FROM
**78% RECYCLED
MATERIAL****



FRUIT AND
VEGETABLE TRAYS

BIC® CLIC STIC

1000 Frosted

Colour ink

• • •

Red Ink available
under request



Break
resistant
clip!



BIC® CLIC STIC

1E00 Frosted

Colour ink

• • •

Red Ink available
under request



BIC® CLIC STIC

SOFTFEEL®

1005 Opaque

Colour ink

• • •

Red Ink available
under request



**BIC® CLIC STIC
SOFTFEEL®**
1005 Frosted
Colour ink
● ● ●
Red Ink available
under request



40

BIC® CLIC STIC STYLUS
1847 Opaque
Colour ink
● ● ●
Red Ink available
under request



01

03

04

18

02

07

**BIC® CLIC
STIC STYLUS**
1846 Opaque
Colour ink
● ● ●
Red Ink available
under request



1E

3E

ECO version and
standard at the same price!

ecolutions®
MADE FROM
78% RECYCLED
MATERIAL**



FRUIT AND
VEGETABLE TRAYS

SPECIFICATIONS



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING
MODES

BALLPEN M

PRINTING
TECHNIQUES

SCREEN PRINTING



DIGITAL

*48h not available in Digital finishes.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

SPECIFICATIONS



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

BIC® CLIC STIC MINI

1892 Opaque

Colour ink



Red Ink available under request



01

01

Available on white barrel



BIC® CLIC STIC MINI

1892 Frosted

Colour ink



Red Ink available under request



69

BIC® CLIC STIC1000 Opaque / **ecolutions®** 1E00 Opaque1000 Frosted / **ecolutions®** 1E00 Frosted

1005 Opaque / Frosted

MOQ 500 units. Standard colours combination

BIC® CLIC STIC STYLUS

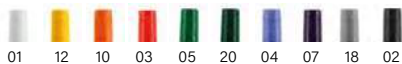
1846 / 1847 Opaque

BIC® CLIC STIC MINI

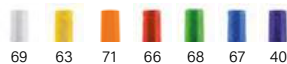
1892 Opaque / Frosted

MIX & MATCH
 No extra charge
Plug

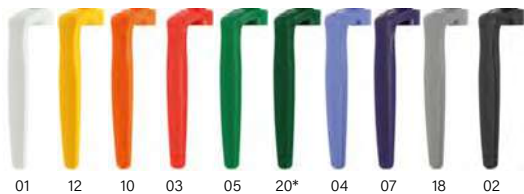
Opaque



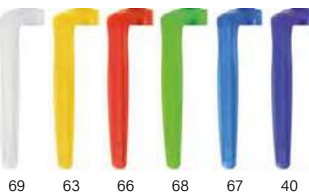
Frosted

**Clip**

Opaque



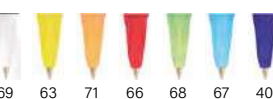
Frosted

**Section**

Opaque



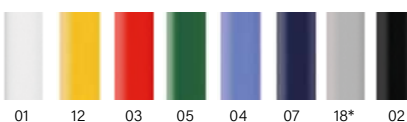
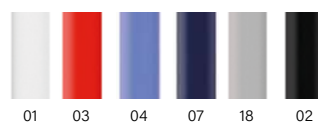
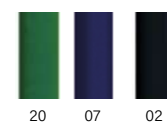
Frosted

**Stylus**

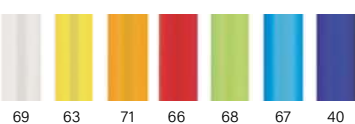
Opaque

**Barrel**

Opaque

**Stylus****Softfeel®****Mini**

Frosted



Exact colour match: ≥ 10.000 units

ecolutions®

MOQ 500 units

ecolutions® Standard colours combination**
 Add the Möbius loop to your artwork at no additional charge.
 Please specify it on your order. (Möbius loop imprint defaults
 to left-hand corner.)

 FRUIT AND
 VEGETABLE TRAYS
**Plug**

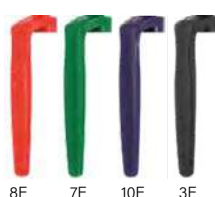
Opaque

**Section**

Opaque

**Clip**

Opaque

**Barrel**

Opaque

Frosted

**Stylus**

Exact colour match: ≥ 10.000 units

*While stocks last

 **Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours
 shown in the catalogue or colours customised to order will always have the same colour and appearance.

ESPECIFICACIONES



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® CLIC STIC

1000 / ecolutions® 1E00

BIC® CLIC STIC STYLUS

1847 / ecolutions® 1846

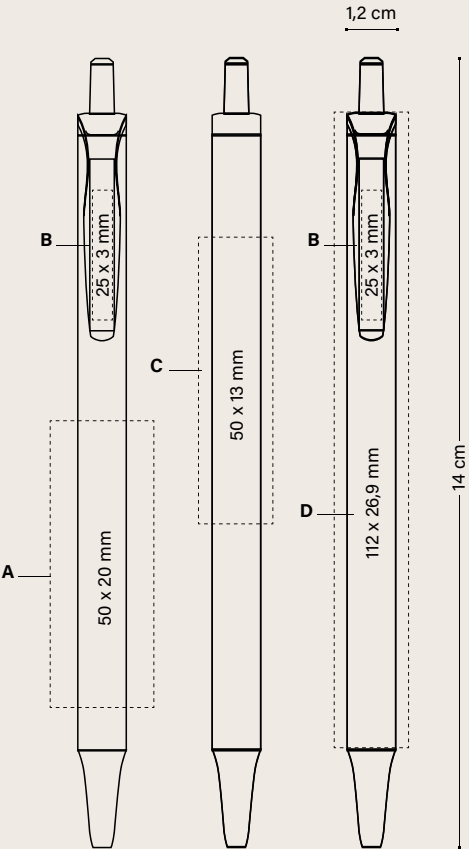
A SP: max. 3 col.

B SP: max. 1 col.

C SP: max. 2 col.

D DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



PLASTIC POUCH

EXTERNAL PACKAGING



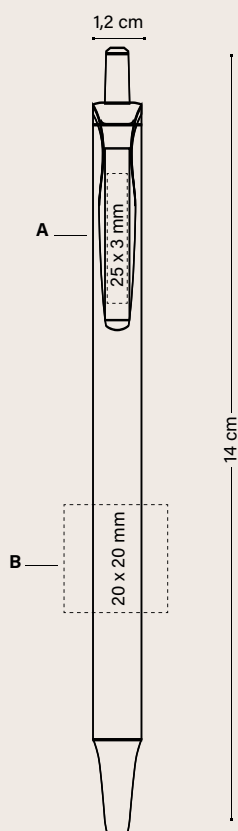
500 ± 2,9 KG

Decoration

BIC® CLIC STIC SOFTFEEL® 1005

A/B SP: max. 1 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



Decoration

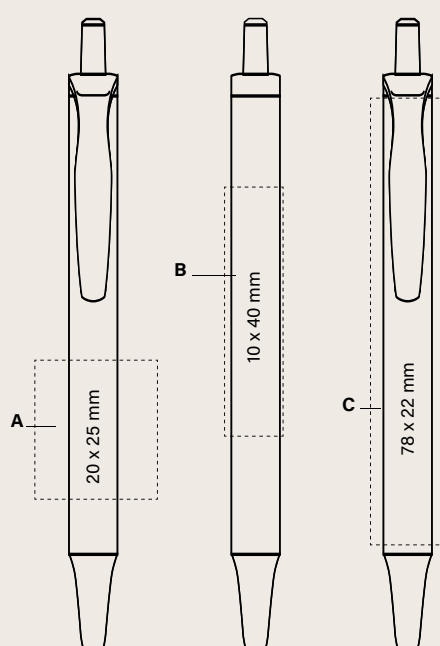
BIC® CLIC STIC MINI 1892

A SP: max. 1 col.

B SP: max. 1 col.

C DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons

BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



Iconic BIC® Boy and
Antibacterial logo
always visible!

ANTIBACTERIAL™

BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

1001 Opaque

Colour ink



Red Ink available under request



7BG



2BG



3BG



100%
01BG

Available on
white barrel



MIX &
MATCH

No extra charge

BIC® CLIC STIC BGUARD™ ANTIBACTERIAL 1001 Opaque

MOQ 500 units.
Standard colours combination

Plug



Opaque



Clip



Opaque



Section



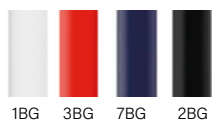
Opaque



Barrel



Opaque



Exact colour match: ≥ 10.000 units



Decoration

BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

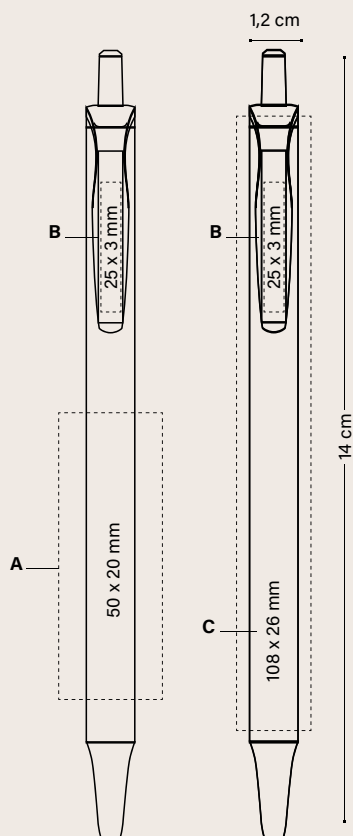
1001

A SP: max. 2 col.

B SP: max. 1 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



EXTERNAL PACKAGING



500 ± 2,9 KG

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



Iconic BIC® Boy and
Antibacterial logo
always visible!

ANTIBACTERIAL™

BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848 Opaque

Colour ink



Red Ink available under request

First antibacterial
stylus pen!



3BG

7BG

2BG



100%

Available on
white barrel



MIX &
MATCH

No extra charge

BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848 Opaque

MOQ 500 units

Standard colours combination

Plug



Opaque



1BG

3BG

7BG

2BG

Clip



Opaque



1BG

3BG

7BG

2BG

Section



Stylus

Opaque

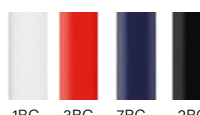


02

Barrel



Opaque



1BG

3BG

7BG

2BG

Exact colour match: ≥ 10.000 units



Decoration

BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848

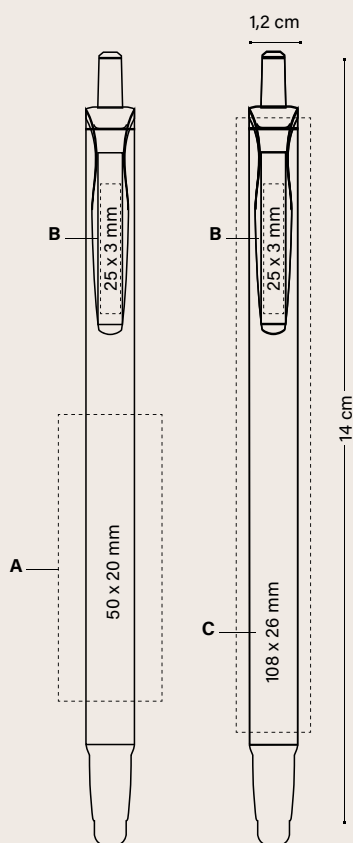
A SP: max. 2 col.

B SP: max. 1 col.

C DG: full-colour

(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 2,9 KG

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons





BIC® SUPER CLIP

Discover the eye-catching clip and its gentle twist mechanism. Large printing areas offer a wide range of personalisation possibilities in the standard, advance and antibacterial versions. Now also available in soft and glacé versions.

In addition, the Super Clip Origin is the first pen in a more innovative and sustainable new phase.

Welcome to the future!

Ecolutions®

BGuard™ Antibacterial

Advance

Glacé

Glacé Advance

Soft

Soft Advance

Origin

BIC® SUPER CLIP

1039 Opaque

Colour ink



Available on
white barrel



ECO version and
standard at the same price!



BIC® SUPER CLIP

1E50 Opaque

Colour ink



BIC® SUPER CLIP

1039 Clear

Colour ink



SPECIFICATIONS



MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®
eolutions®



PLASTIC
CAR PARTS



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™
PERSONALISATION

**48h not available in Digital finishes.

***The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

See page 233 for a detailed explanation of the icons

BIC® SUPER CLIP

BIC® SUPER CLIP

1039 Opaque

ecolutions® 1E50 Opaque

1039 Clear

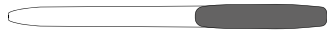
MOQ 250 units

Standard colours combination

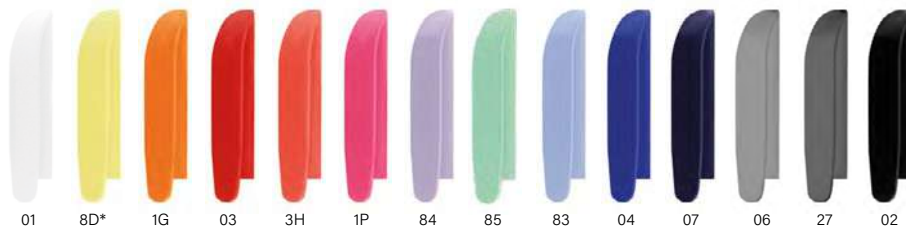
MIX & MATCH

No extra charge

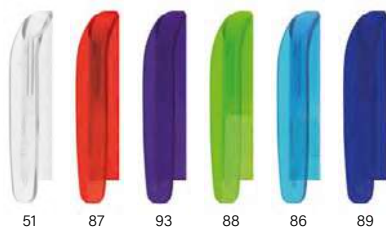
Clip



Opaque



Clear



ecolutions®



PLASTIC
CAR PARTS

Standard colours
combination**

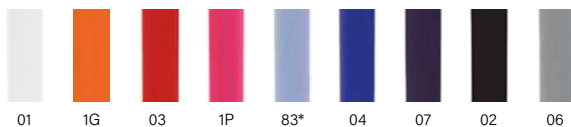


Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

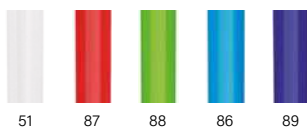
Barrel



Opaque



Clear



Exact colour match: **≥ 10.000 units**



*While stocks last

**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

BIC® SUPER CLIP

1039

ecolutions® 1E50

A SP: max. 2 col.

B SP: max. 1 col.

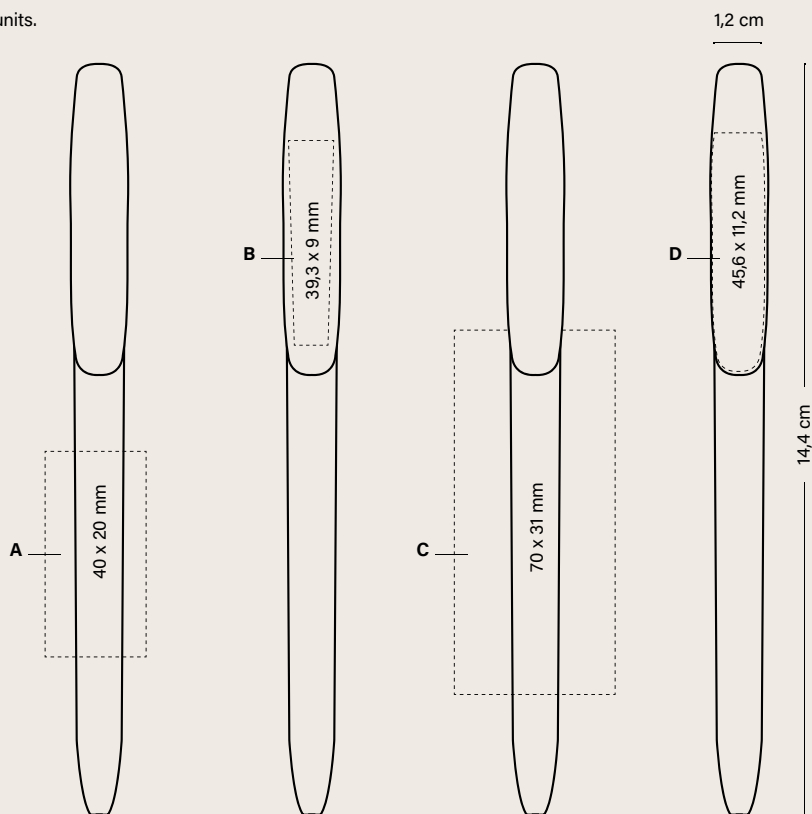
1039

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,6 KG

New!
Collection Box
(1, 2 & 3 units)

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®

ecolutions®



PLASTIC
CAR PARTS



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™
PERSONALISATION

See page 233 for a detailed explanation of the icons

BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol

**MIX &
MATCH**

No extra charge

BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040 Opaque

Colour ink



1BG

3BG

7BG

2BG

BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040 Opaque

MOQ 250 units

Standard colours combination

Clip



Opaque



1BG 3BG 7BG 2BG

Barrel



Opaque



1BG 3BG 7BG 2BG

Exact colour match: ≥ 10.000 units



ANTIBACTERIAL™ *Antibacterial logo
always visible!*

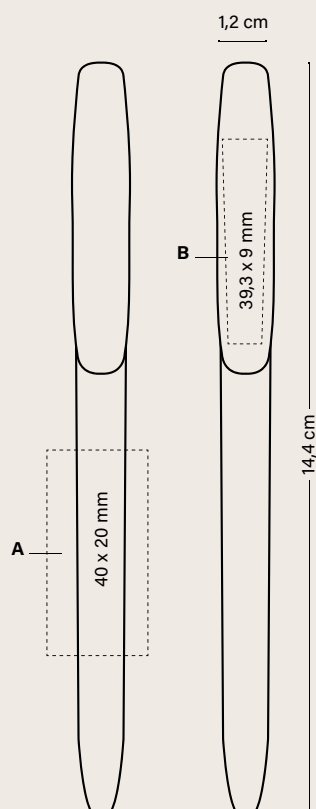
Decoration

BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040

A/B SP: max. 1 col.

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX

New!
Collection Box
(1, 2 & 3 units)

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,6 KG

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT*



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT



WRITING
MODES



PRINTING
TECHNIQUES



SP
SCREEN PRINTING

See page 233 for a detailed explanation of the icons

BIC® SUPER CLIP ADVANCE

1073 Opaque

Colour ink



*Choose from three
metal section finishes!*

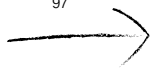
Metal section!



35

26

97



03



1G



04



*Refill
service on
request*

07



Available on
white barrel



SPECIFICATIONS



MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™
PERSONALISATION

See page 233 for a detailed explanation of the icons

BIC® SUPER CLIP ADVANCE

BIC® SUPER CLIP ADVANCE
1073 Opaque

MOQ 250 units
Standard colours combination

MIX & MATCH
No extra charge

Clip



Opaque



01 1G 03 1P 04 07 06 02

Clear



51 87 93 88 86 89

Barrel



Opaque



01 1G 03 1P 04 07 06 02

Section



35 26 97

Exact colour match: ≥ 10.000 units



Decoration

BIC® SUPER CLIP ADVANCE

1073

A SP: max. 2 col.

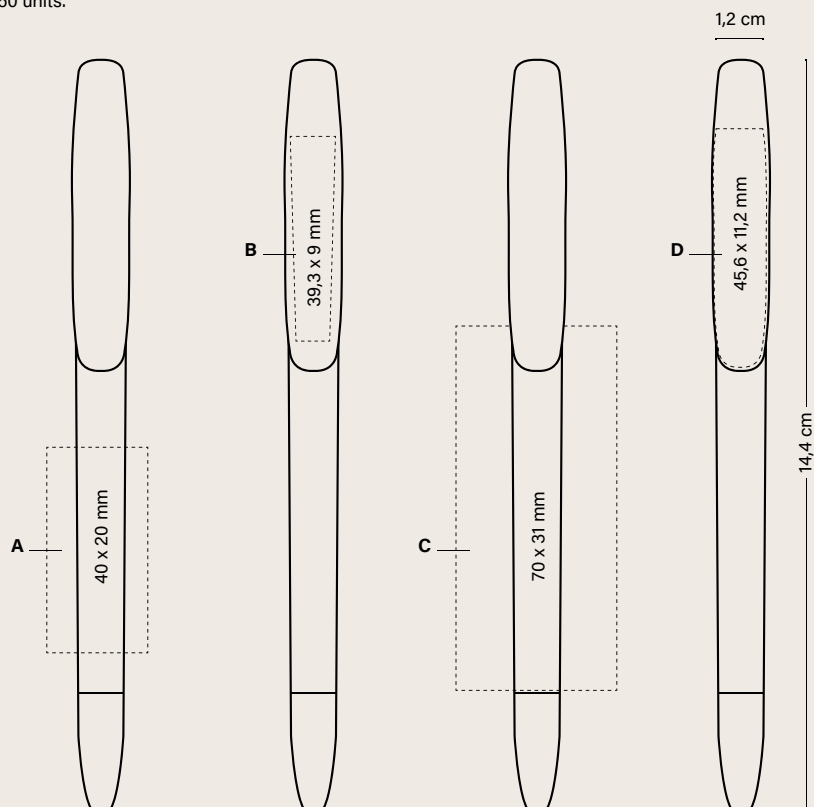
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!
Collection Box
(1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,6 KG

SPECIFICATIONS



WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP GLACÉ & ADVANCE

Discover the BIC® Super Clip in a new glamorous version.

BIC® SUPER CLIP GLACÉ

1082

Colour ink



47G

76

014G

03G

04G

05G

BIC® SUPER CLIP GLACÉ ADVANCE

1084

Colour ink



47G/35

05G/35

014G/35

03G/35

04G/35

76/35

Refill
service on
request

Available in
three finishes:
silver, gold and pink



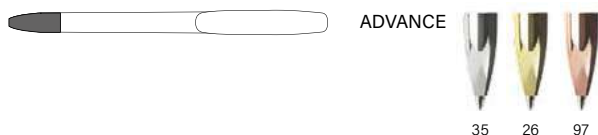
35

26

97

BIC® SUPER CLIP GLACÉ & ADVANCE

Section



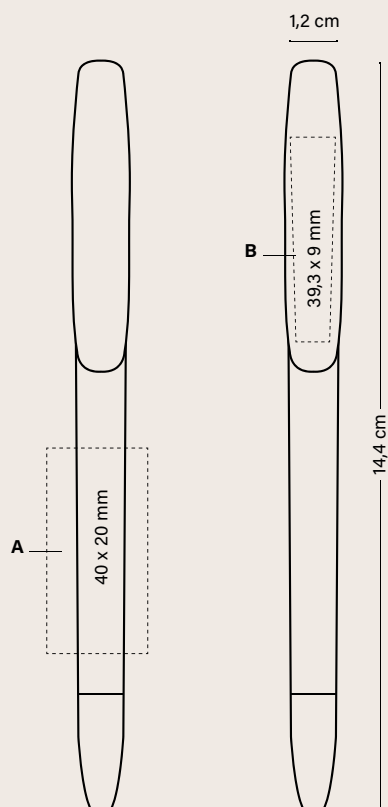
Decoration

BIC® SUPER CLIP GLACÉ
1082

**BIC® SUPER CLIP GLACÉ
ADVANCE**
1084

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units
Standard colours combination



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,6 KG

*New!
Collection Box
(1, 2 & 3 units)*



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP SOFT & ADVANCE

Feel the incredible softness of our new BIC® Super Clip version with twist mechanism.



BIC® SUPER CLIP SOFT

1083

Colour ink



02F

03F

07F

**BIC® SUPER CLIP SOFT
ADVANCE**

1085

Colour ink



02F/35

03F/35

07F/35

*Refill
service on
request*

*Available in
three finishes:
silver, gold and pink*



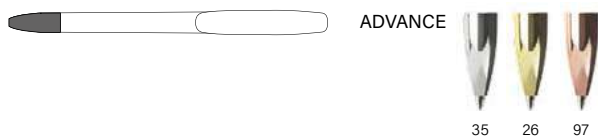
35

26

97

BIC® SUPER CLIP SOFT & ADVANCE

Section



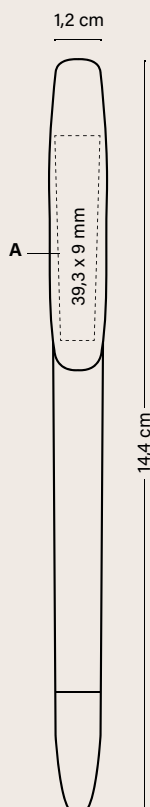
Decoration

BIC® SUPER CLIP SOFT
1083

**BIC® SUPER CLIP SOFT
ADVANCE**
1085

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!
Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 2,6 KG

+ INFO PAGES 222 TO 227



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP ORIGIN

Our new BIC® Super Clip is made from natural materials.

ecolutions®

MADE WITH A
BIO-BASED** MATERIAL

BIC® SUPER CLIP ORIGIN

1038

Colour ink



ORIGIN  **BIO BASED**

BIC® Super Clip Origin is made from a bio-based material composed of natural polymers without petroleum, oil or fossil energy*.



Organic castor oil



Wood sawdust

From sustainably managed
European forests



Talc

Mined in Europe



Manufactured and printed in
factories 100% powered by
**electricity produced using
renewable sources.**



**Barrel and clip are
100% Bio-Based.**

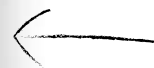


100% of BIC® writing instruments
are recyclable thanks to the
UBICUITY™ programme.



**Made in Europe; low
transport impact.**

*Gentle twist
mechanism!*



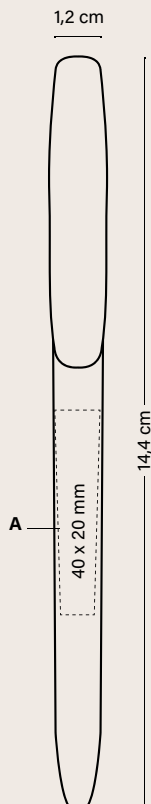
Decoration

BIC® SUPER CLIP ORIGIN

1038

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!
Collection Box
(1, 2 & 3 units)*



250 ± 2,6 KG

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN EUROPE



REGULATORY COMPLIANCE



IMPRIM'VERT®

ORIGIN
BIO BASED



ORGANIC CASTOR OIL



WOOD SAWDUST



TALC



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

BIC® WIDE BODY™

**The right size for
showing the true
value of your brand!**

Wide profile and wide
variety of possibilities to
maximise your message.





Iconic BIC® Boy
is embossed

BIC® WIDE BODY™

1079 Opaque Chrome

1080 Opaque

Colour ink



Red Ink available under request

ECO version and
standard at the same price!

ecolutions®



MADE FROM 94%
RECYCLED MATERIAL**



FRUIT AND
VEGETABLE TRAYS

SPECIFICATIONS



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®
ecolutions®



FRUIT AND
VEGETABLE TRAYS



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT



WRITING
MODES



PRINTING
TECHNIQUES



SP
SCREEN PRINTING



DG
DIGITAL



07



01



07



02



18



100%

Available on
white barrel



BIC® WIDE BODY™

ecolutions® 1E80 Opaque

Colour ink



Red Ink available
under request



1E

Available on
white barrel



*48h not available in Digital finishes.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® WIDE BODY™

1080 Frosted

Colour ink



40

63

67

68

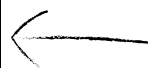
69

66

71

100%

*Large
printing
areas!*



BIC® WIDE BODY™

MINI DIGITAL

1893 Opaque

1896 Chrome Opaque

Colour ink



01

01

100%

*360°
Printing*

*Available on
white barrel*



BIC® WIDE BODY™

1080 Opaque

ecolutions® 1E80 Opaque

1080 Frosted

BIC® WIDE BODY™ MINI DIGITAL

1893 Opaque

1896 Chrome Opaque

MOQ 250 units

Standard colours combination

MIX & MATCH

No extra charge

Plug

Opaque



01

03

07

18

02

Frosted



69

63

71

66

68

67

40

Chrome



35

Clip

Opaque



01

03

07

18

02

Frosted



69

63

71

66

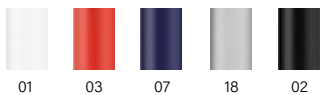
68

67

40

Barrel

Opaque



01

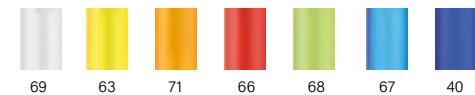
03

07

18

02

Frosted



69

63

71

66

68

67

40

SPECIFICATIONS**MIX & MATCH**

PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®**ecolutions®**

FRUIT AND VEGETABLE TRAYS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES

BALLPEN M

PRINTING TECHNIQUES

SCREEN PRINTING



DIGITAL

Opaque

**ecolutions® *****

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)



FRUIT AND VEGETABLE TRAYS

Section

Opaque



01

03

07

18

02

Frosted



69

63

71

66

68

67

40

Chrome



35*

Exact colour match: ≥ 10.000 units

*While stocks last.

**48h not available in Digital finishes.

***Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® WIDE BODY™

1080 Opaque

1079 Opaque Chrome

ecolutions® 1E80

A/C SP: max. 2 col.

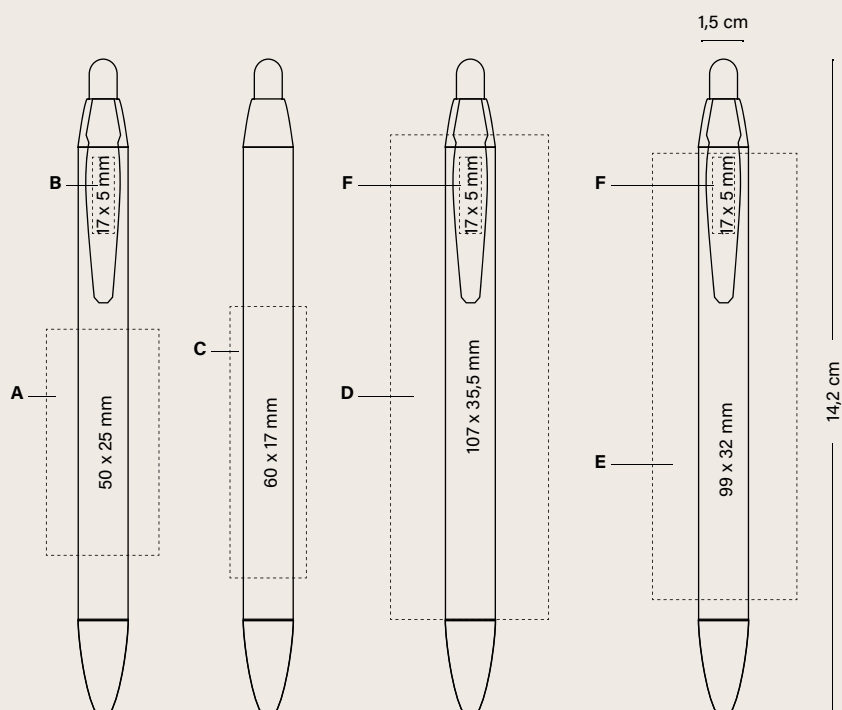
B/F SP: max. 1 col.

D DG: full-colour (area for images)

E DG: full-colour (area for text)

MOQ 250 units (SP)

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,6KG

**BIC® WIDE BODY™
MINI DIGITAL**

1893

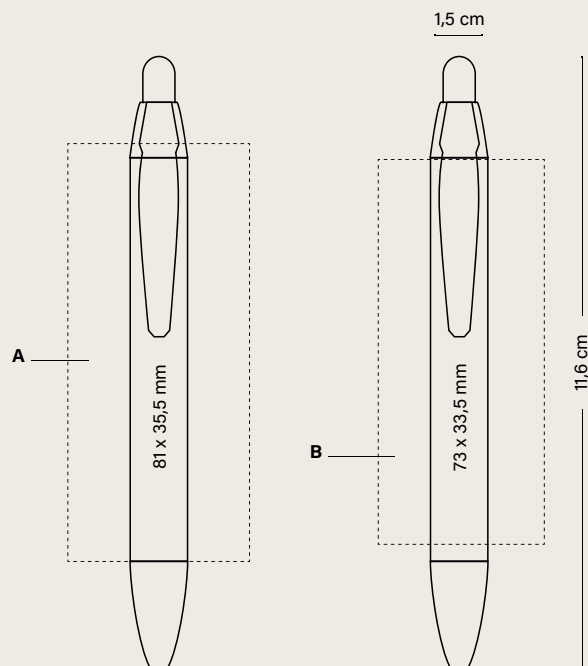
**BIC® WIDE BODY™
MINI CHROME DIGITAL**

1896

A DG: full-colour (area for images)

B DG: full-colour (area for text)

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!
Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 2,6KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®
eColutions®



FRUIT AND VEGETABLE TRAYS



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

BIC® WIDE BODY™ BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol

 **ANTIBACTERIAL™**

*Antibacterial logo
always visible!*

**WIDE BODY™ BGUARD™
ANTIBACTERIAL**

1081 Opaque

Colour ink



Red Ink available under request



1BG



2BG



3BG



7BG

100%



1BG

100%

*360°
Printing*

*Available on
white barrel*



MIX & MATCH

No extra charge

MOQ 250 units

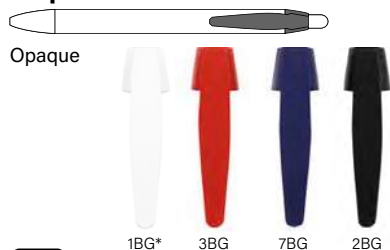
Plug



Opaque

1BG 3BG 7BG 2BG

Clip



Opaque

1BG* 3BG 7BG 2BG



Exact colour match: ≥ 10.000 units

Barrel



Opaque

1BG 3BG 7BG 2BG

Section



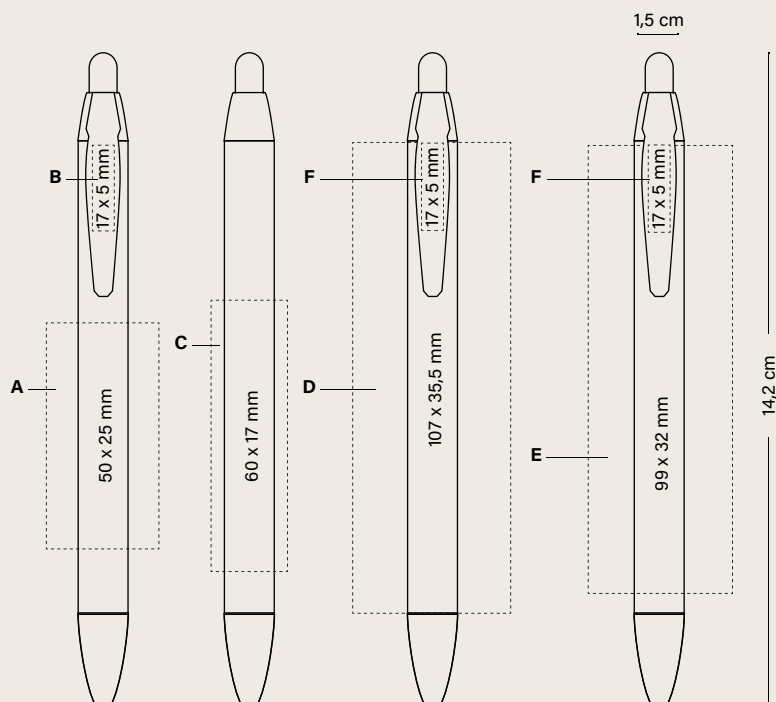
Opaque

1BG* 3BG 7BG 2BG

BIC® WIDE BODY™ BGUARD™ ANTIBACTERIAL 1081

A/C SP: max. 1 col.
B/F SP: max. 1 col.
D DG: full-colour
(area for images)
E DG: full-colour
(area for text)

MOQ 250 units (SP)
MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS


MIX & MATCH


PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL





BIC® 4 COLOURS®

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen, making it a great choice to organise notes and record data in different colours. This versatile pen has a 1.0 mm medium point and is filled with long-lasting ink. For added convenience, it has a lanyard hole, so you can take it with you anywhere. Discover all the versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1^{HB} (with mechanical pencil), Glacé and the latest versions Soft and Wood Style. Don't wait...start your collection today!

Soft

Wood Style

Sun

Fashion

Shine

Glacé

Fine

Fluo

3+1^{HB}



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

*Now in
coloured barrels*

BIC® 4 COLOURS®

1100 Opaque

1101 With lanyard

Colour ink



01/01

02/02

01/03

01/05

01/02

01/07

Decoration

BIC® 4 COLOURS®

1100/1101

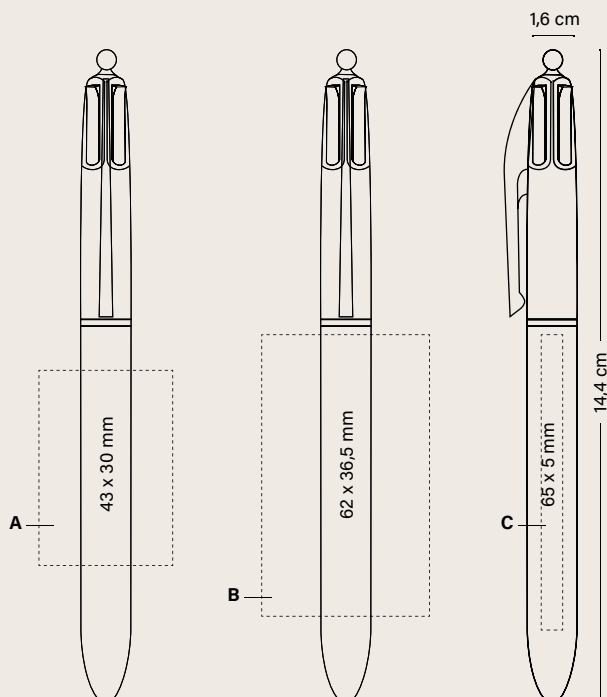
A SP: max. 4 col.

B DG: Digital print (area for images)

C BP: full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

New!
Collection Box
(1, 2 & 3 units)



250 ± 3,2KG

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™

BIC® 4 COLOURS® SOFT

A soft touch you won't
want to put down!



BIC® 4 COLOURS® SOFT

1060 Opaque

1063 With Lanyard

Colour ink



collection



01/03F



01/02F



01/07F

*Feel the
softness in
your hands*



*Refill
service on
request*



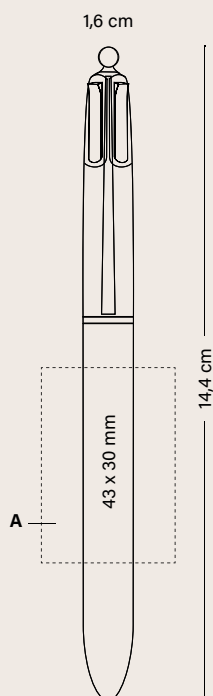
Decoration

BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!
Collection Box
(1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 3,2KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® 4 COLOURS® WOOD STYLE

Be impressed
with the spectacular
wood finish!



BIC® 4 COLOURS® WOOD STYLE

1061 Opaque

1064 With Lanyard

Colour ink



01/6AW



01/05W



01/02W

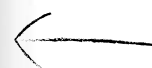


01/12W

collection



*Bring warmth
to your brand*



*Refill
service on
request*



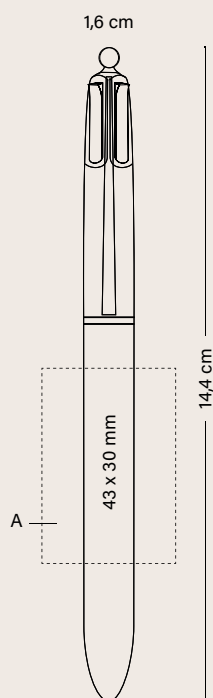
Decoration

BIC® 4 COLOURS® WOOD STYLE

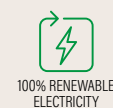
1061/1064

A SP: max. 2 col.

MOQ 250 units



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

New!
Collection Box
(1, 2 & 3 units)



250 ± 3,2KG

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING

See page 233 for a detailed explanation of the icons



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® 4 COLOURS® SUN

1097 Opaque
1098 With Lanyard
Colour ink
● ● ● ●



01/12

01/12

100%

*Flashy colours:
orange & yellow*

*Refill
service on
request*

Decoration

BIC® 4 COLOURS® SUN

1097/1098

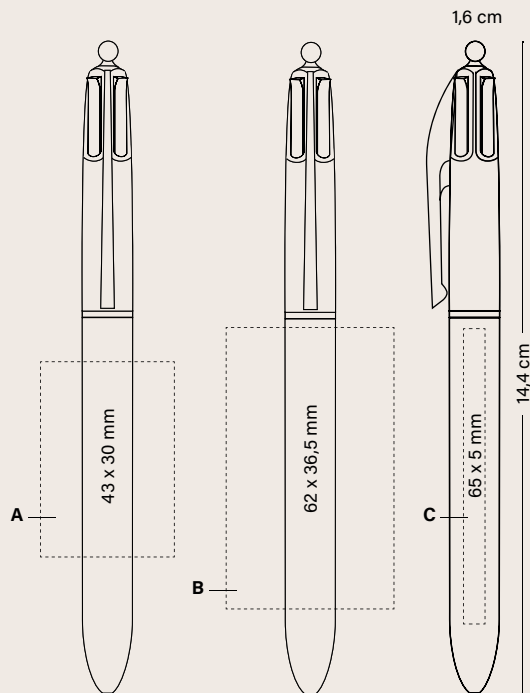
A SP: max. 4 col.

B DG: Digital print (area for images)

C BP: full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX



*New!
Collection Box
(1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING

250 ± 3,2KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

See page 233 for a detailed explanation of the icons



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

*Now on
coloured barrels*

4 COLOURS® FASHION

1102 Opaque

1108 With Lanyard

Colour ink



01/01



01/84



01/24

100%

Decoration

BIC® 4 COLOURS® FASHION 1102/1108

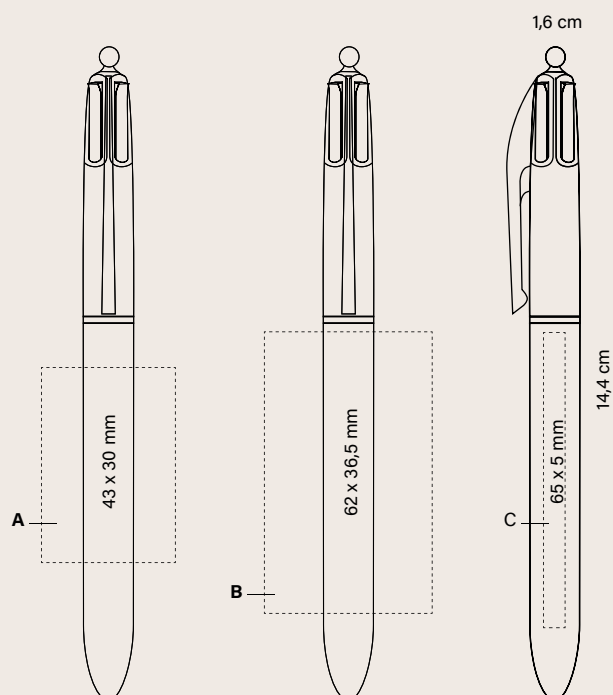
A SP: max. 4 col.

B DG: Digital print (area for images)

C BP: full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING

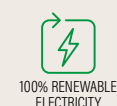


+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons

BIC® 4 COLOURS® SHINE

Brighten up
your brand.

BIC® 4 COLOURS® SHINE

1106 Opaque

1107 With Lanyard

Colour ink



collection



01/75



01/26



01/7G



01/34



01/97

*Super Shiny
barrels!*



*Refill
service on
request*



Decoration

BIC® 4 COLOURS® SHINE
1106/1107

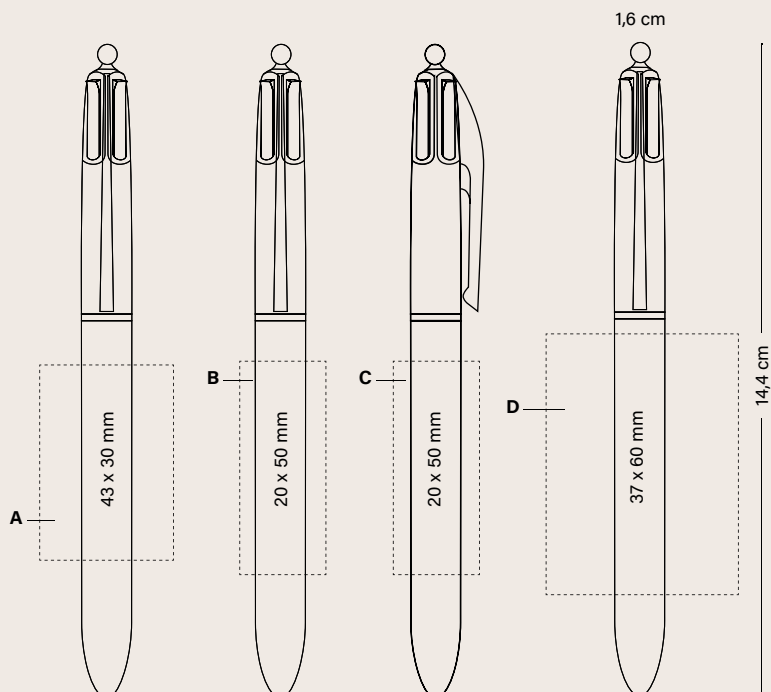
A SP: max. 2 col.

B LE

C LE

D LE: 360°

MOQ 250 units



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



BIC® 4 COLOURS® GLACÉ

Our classic pen dressed up.

BIC® 4 COLOURS® GLACÉ

1057 Opaque

1058 With Lanyard

Colour ink



collection



76

47G

03G

05G

04G

14G

*Refill
service on
request*

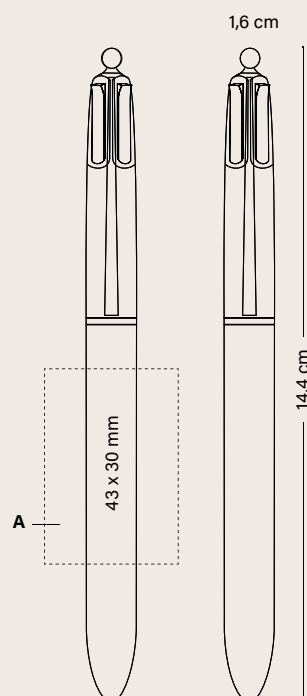
BIC® 4 COLOURS® GLACÉ

Decoration

BIC® 4 COLOURS® GLACÉ
1057/1058

A SP: max. 2 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



PLASTIC POUCH



WINDOW BOX



New!
Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® 4 COLOURS® FINE

1109 Opaque
1111 With Lanyard

Colour ink
● ● ● ●



0.8 mm
tip!

Decoration

BIC® 4 COLOURS® FINE

1109/1111

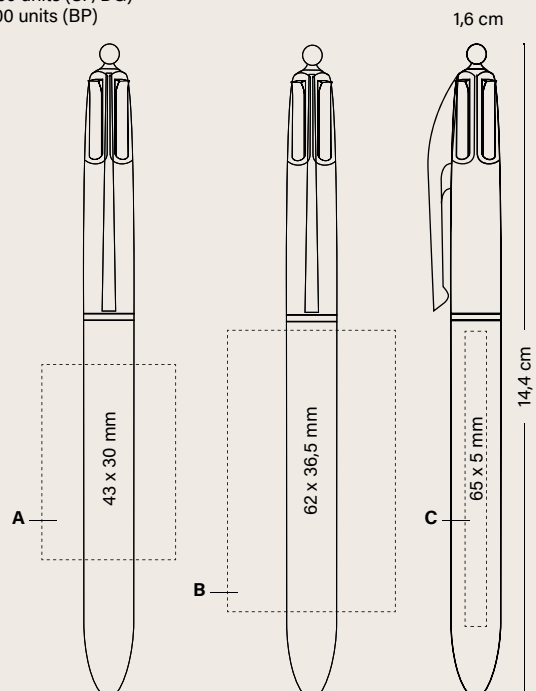
A SP: max. 4 col.

B DG: Digital print

C BP: full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN F

PRINTING TECHNIQUES



SCREEN
PRINTING



BRITEPIX™

*48h not available in Digital finishes

Available without lanyard. See page 233 for a detailed explanation of the icons



Decoration

BIC® 4 COLOURS® FLUO

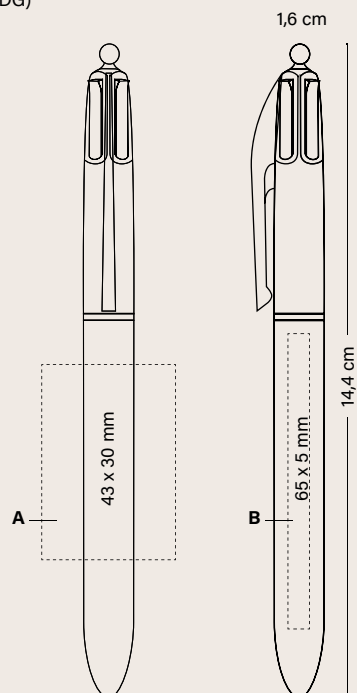
1114/1116

A SP: max. 4 col.

B BP: full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX

New!
Collection Box
(1, 2 & 3 units)

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 3,2 KG

SPECIFICATIONS



*48h



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE

IMPRIM'VERT*



REGULATORY
COMPLIANCE



ISO
certified



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN **M**

PRINTING TECHNIQUES



SP
SCREEN
PRINTING



BP
BRITEPIX™

*48h not available in Digital finishes
Available without lanyard. See page 233 for a detailed explanation of the icons

BIC® 4 COLOURS® 3+1^{HB}
1099 Opaque
Colour ink
●●●●●

*3 ballpens +
1 mechanical pencil.*



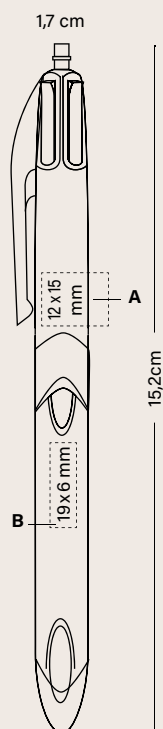
Decoration

BIC® 4 COLOURS® 3+1^{HB}

1099 Opaque

A/B LE

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH



COLLECTION
BOX

*New!
Collection Box
(1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 3,5 KG

SPECIFICATIONS



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



BALLPEN **M**



MECHANICAL PENCIL
MP Ø 0,7mm

PRINTING TECHNIQUES



LASER



CHECK OUT THE
VIDEO

See page 233 for a detailed explanation of the icons

BIC® METAL PRO

Metal accents, modern design
with a large selection of
colours and finishes.

BIC® METAL PRO

1290 Soft

Colour ink



01F



10F*



03F*

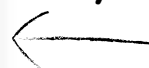


02F

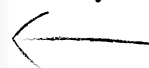


04F

*Maximum
writing comfort*



*German ink for
writing up to 8 km.*



BIC® METAL PRO
1290 Polished
Colour ink
● ●



SPECIFICATIONS


ASSEMBLED
AND PRINTED IN
BIC FACTORIES


MADE IN GERMANY


REGULATORY
COMPLIANCE


ISO
certified


IMPRIM'VERT®


100%
RECYCLABLE

WRITING
MODES


BALLPEN M

PRINTING
TECHNIQUES


SP
SCREEN PRINTING


LE
LASER

See page 233 for a detailed explanation of the icons.

BIC® METAL PRO

1290 Matt

Colour ink



01D

10D*

03D*

02D

04D

100%

Decoration

BIC® METAL PRO

1290

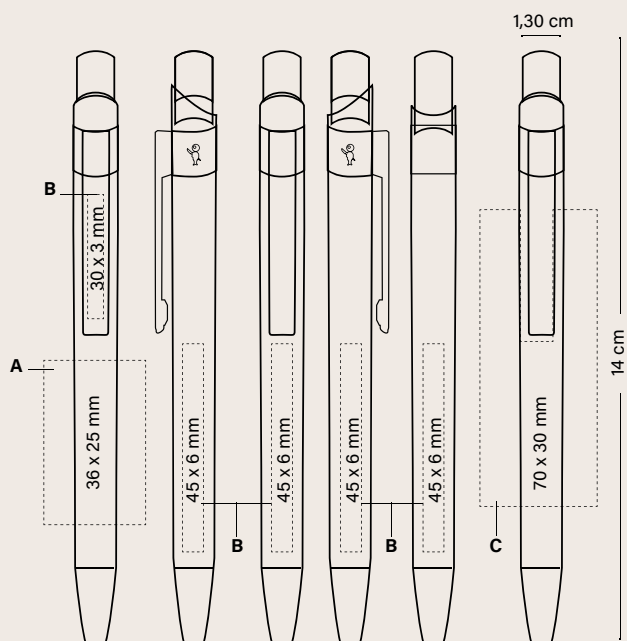
A SP: max. 2 col.

(Not available in soft finish)

B LE/SP: max. 1 col.

C LE 360°

MOQ 50 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH



WINDOW
BOX

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



150 ± 2,5KG

SPECIFICATIONS



ASSEMBLED
AND PRINTED IN
BIC FACTORIES



MADE IN GERMANY



REGULATORY
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



LASER





BIC[®] CRISTAL[®] RE'NEW[™]

The iconic BIC[®] Cristal[®] in a metal version. The BIC[®] Cristal[®] Re'New[™] adds to the iconic BIC[®] Cristal[®] original, attaching a sense of modernity to its aluminum matt barrel and the laser engraved BIC[®] logo. The cap has been also redesigned; it's matt gray and manufactured from 96% recycled plastic. Refillable with blue or black inks. Includes 2 cartridges. The same ingenious hexagonal shape as the original BIC[®] Cristal[®] for controlled grip and comfort. Sustainable design, trusted quality, and timeless value. The product comes with BIC[®] Window Box packaging.

BIC® CRISTAL®
RE'NEW™
1090
Colour ink
● ●



BIC® WINDOW BOX

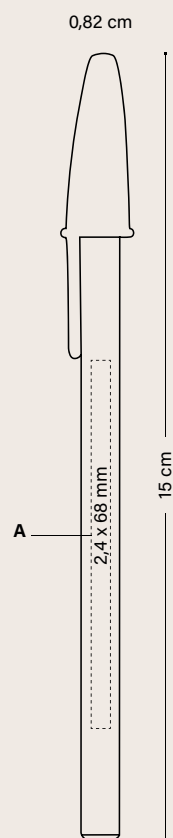
*Your Cristal® Re'New™
comes with this packaging!*
(Included in the price)

Decoration

BIC® CRISTAL® RE'NEW™
1090

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



44 ± 1KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



100%
RECYCLABLE

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



LE
LASER





BIC® GRIP ROLLER

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

BIC® GRIP ROLLER



MEDIUM WRITING
Ø 0,7 MM

*High quality medium point liquid ink roller
pen for smooth and fluid writing*

BIC® GRIP ROLLER

1187

Colour ink



100%

01/35

12/35

10/35

03/35

59/35

24/35

07/35

06/35

27/35

02/35

14/35

Also available
in blue ink

Also available
in blue ink

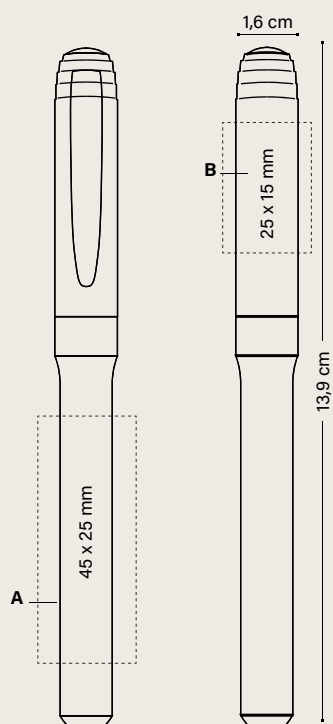
Also available
in blue ink

Decoration

BIC® GRIP ROLLER 1187

A/B SP: max. 3 col.

MOQ 250 units



SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



100%
RECYCLABLE

WRITING MODES



ROLLER R
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



MARKING SET



COLLECTION
BOX

EXTERNAL PACKAGING



New! Collection Box
(1, 2 & 3 units)

250 ± 3 KG

+ INFO PAGES 222 TO 227

See page 233 for a detailed explanation of the icons.

BIC® XS FINESTYLE

1851 Opaque

Colour ink



01/03



01/25



01/06

BIC® XS FINESTYLE

1851 Clear

Colour ink



89/01

100%

Decoration

BIC® XS FINESTYLE

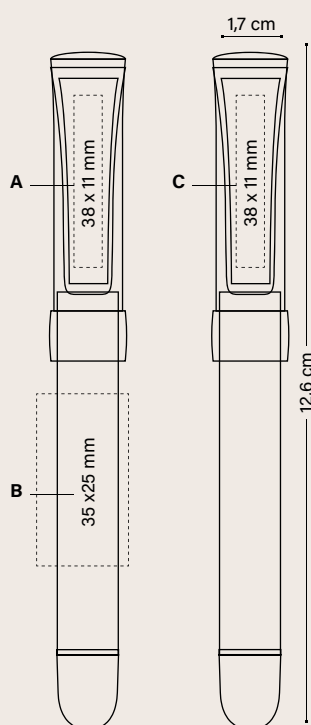
1851

A PD: max. 2 col.

B SP: max. 2 col.

C BP: full-colour

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,8KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



100%
RECYCLABLE



100% RENEWABLE
ELECTRICITY



LOW ENVIRONMENTAL
IMPACT

WRITING MODES



FINESTYLE
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING



PAD PRINTING



BRITEPIX™
BRITEPIX™
TEXTURE
BRITEPIX™
PERSONALISATION

See page 233 for a detailed explanation of the icons.



*Iconic BIC® Boy
is embossed*

BIC® INTENSITY® GEL CLIC

1196 Opaque
Colour ink



01



02

100%

BIC® INTENSITY® GEL CLIC

1196 Clear
Colour ink



92



88



86

100%

Decoration

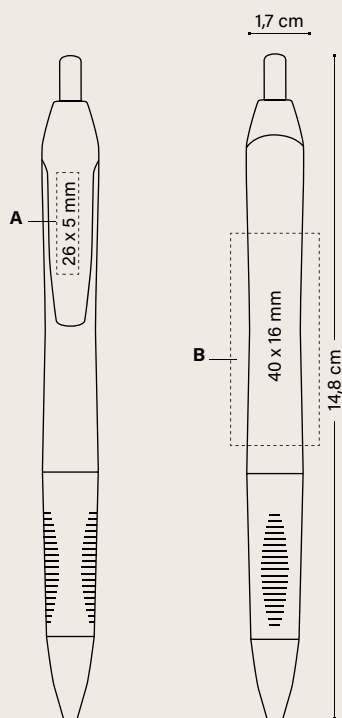
BIC® INTENSITY® GEL CLIC

1196

A SP: max. 2 col.

B SP: max. 4 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING





BIC® HIGHLIGHTERS AND MARKERS

BIC® Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.

BIC® Brite Liner® Grip

BIC® Velleda® White Board Marker Fine

BIC® Velleda® White Board Marker Grip

BIC® Mark-It Permanent Marker

BIC® Permanent Marker Ecolutions®

BIC® BRITE LINER® GRIP

BIC® BRITE LINER® GRIP
1192



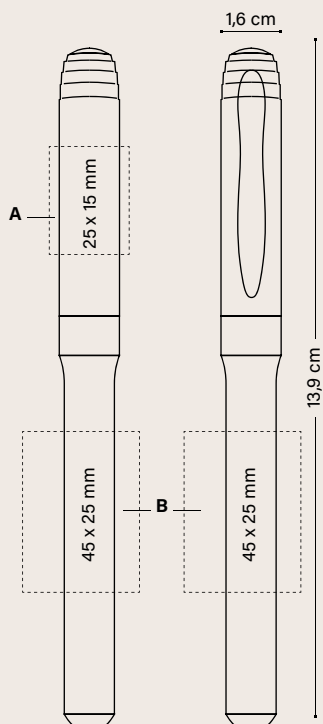
Decoration

BIC® BRITE LINER® GRIP

1192

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227



MARKING
SET



COLLECTION
BOX

New!
Collection Box
(1, 2 & 3
units)

EXTERNAL PACKAGING



250 ± 2,8KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



100%
RECYCLABLE



WILL NOT DRY OUT IN 24H

WRITING MODES



HIGHLIGHTER HL

PRINTING TECHNIQUES



SCREEN PRINTING

SUITABLE FOR



FAXES



PHOTOCOPIES



PRINTERS



PAPER

BIC® VELLEDA® WHITE BOARD MARKER FINE

Velleda®

**BIC® VELLEDA® WHITE
BOARD MARKER FINE**
1651



01/04

Colour ink



01/02

Colour ink

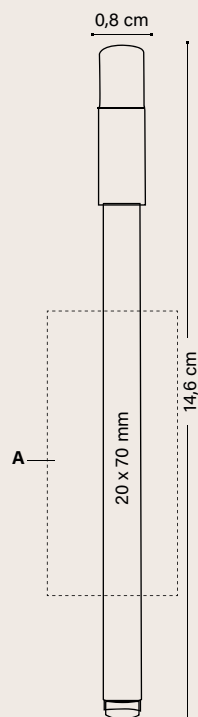
100%

Decoration

**BIC® VELLEDA® WHITE
BOARD MARKER FINE**
1651

A SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



MARKING
SET

*Now you
can have it
as a set!*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 3,2KG

SPECIFICATIONS



MANUFACTURED AND
PRINTED IN BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



RESISTANT
TIP

WRITING MODES



MARKER
MK

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® VELLEDA® WHITE BOARD MARKER GRIP

Velleda®

BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213



01/02

Colour ink

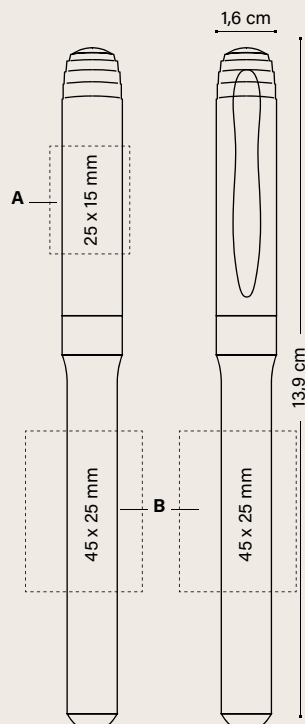
100%

Decoration

BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



MARKING SET

Now you can have it as a set!

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,7KG

SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



RECYCLABLE



RESISTANT TIP

WRITING MODES



WHITE BOARD MARKER FINE MK

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® MARK-IT PERMANENT MARKER

BIC® MARK-IT PERMANENT MARKER 1214



01/02
●
Colour ink

01/04
●
Colour ink

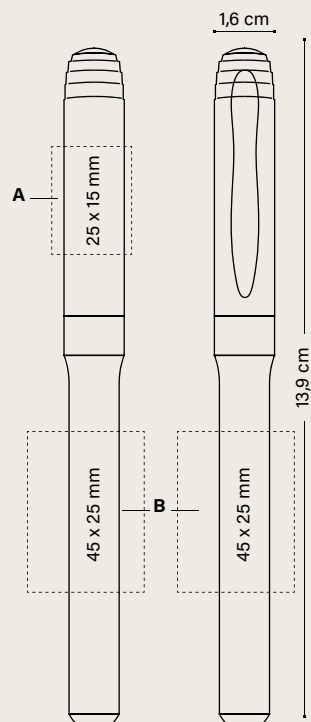
*Textured
rubberised
grip for more
precision and
control*

Decoration

BIC® MARK-IT PERMANENT MARKER 1214

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



MARKING
SET

*You can have
it as a set!*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 2,8KG

SPECIFICATIONS



MANUFACTURED AND
PRINTED IN BIC FACTORIES



REGULATORY
COMPLIANCE



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



RESISTANT
TIP

WRITING MODES



MARKER
MK

PRINTING TECHNIQUES



SCREEN PRINTING



MADE FROM
51% RECYCLED MATERIAL*

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)



PHARMACEUTICAL
WASTE

BIC® PERMANENT MARKER ecolutions® 1210



02

Colour ink



02

Colour ink

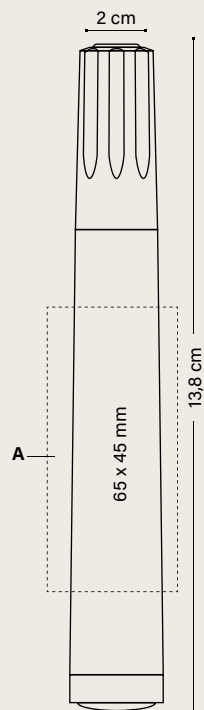
100%

Decoration

BIC® PERMANENT MARKER ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



EXTERNAL PACKAGING



250 ± 2,6KG

SPECIFICATIONS



FABRIQUÉ
EN FRANCE



REGULATORY
COMPLIANCE



IMPRIM'VERT®
ecolutions®



PHARMACEUTICAL
WASTE



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



RESISTANT
TIP

WRITING MODES



MARKER
MK

PRINTING TECHNIQUES



SCREEN PRINTING

* The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. See page 233 for a detailed explanation of the icons





BIC[®] MECHANICAL PENCILS

A reference since 1993. Stay sharp with this first-class mechanical pencil!

It is solid and resistant, never needs sharpening and writes smoother and darker than ever!

BIC[®] Matic[®]

BIC[®] Media Clic Mechanical Pencil **54**

BIC[®] Media Clic Grip Mechanical Pencil **58**

ECO version and standard at the same price!

ecolutions®



MADE FROM 65% RECYCLED MATERIAL**

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)



PHARMACEUTICAL WASTE

BIC® MATIC®
1120 Opaque



01/05* 02/02 12/12* 03/03 07/07 01/01 100%

BIC® MATIC®
QUARTZ
1121 Opaque



51/07* 100%

BIC® MATIC®
ecolutions® 1E40 Opaque



06/8C* 04/8C* 100%

*While stocks last. **The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

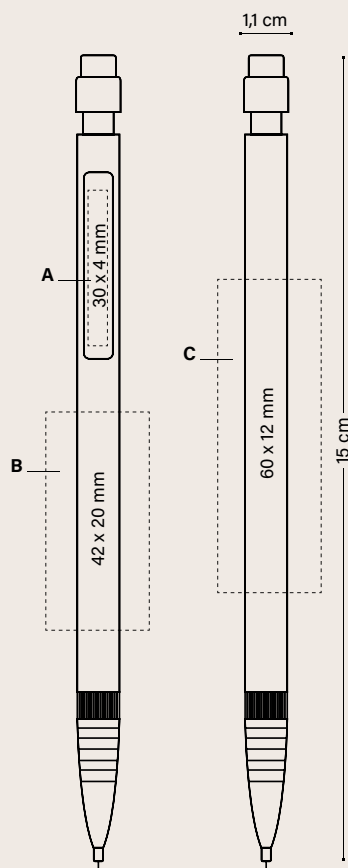
Decoration

BIC® MATIC®
1120
ecolutions® 1E40

BIC® MATIC® QUARTZ

1121
A SP: max. 1 col.
(not available for
BIC® Matic® Quartz)
B/C SP: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 3,1 KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®

ecolutions®



PHARMACEUTICAL
WASTE



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



SMOOTHER AND
DARKER WRITING



EASY TO
USE AND ERASE



2 LEADS 9 CM

WRITING MODES



MECHANICAL PENCIL **MP**
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons.





BIC[®] PENCILS

A reference since 1993. Wood-free pencil made with recycled synthetic resin material, that will not splinter in the event of breaking. Ultra-resistant HB graphite lead.

Evolution[®] Ecolutions[®]



THE SOLUTION FOR
FULL COLOUR
COMMUNICATION!

ecolutions®



MADE FROM
60% RECYCLED MATERIAL**



FRIDGES AND
YOGURT POTS



THE SOLUTION FOR
FULL COLOUR
COMMUNICATION!

ecolutions®



MADE FROM
52,7% RECYCLED MATERIAL**



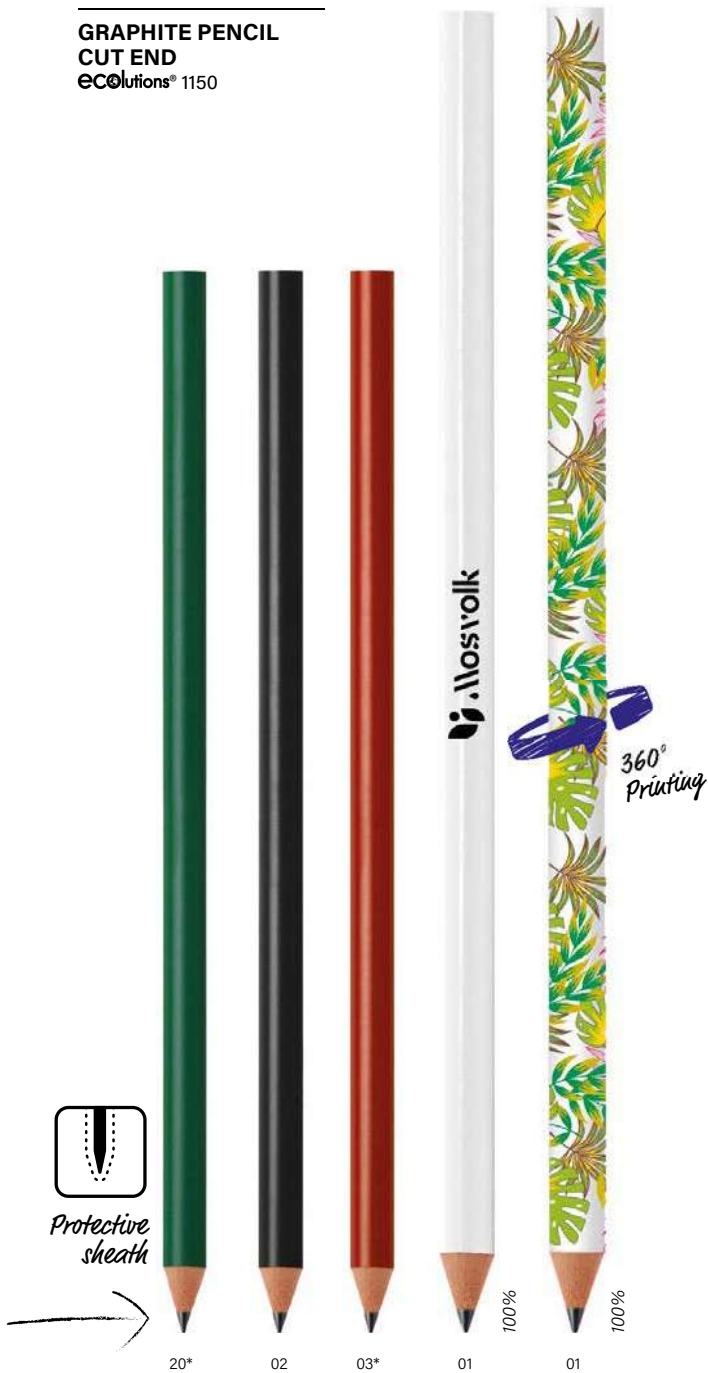
FRIDGES AND
YOGURT POTS



Embossed iconic
BIC® brand!

GRAPHITE PENCIL CUT END ecolutions® 1150

GRAPHITE PENCIL WITH ERASER ecolutions® 1151



*While stocks last.

**The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

***48h not available in Digital finishes.



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

GRAPHITE PENCIL

1150/1151

MOQ 500 units
Standard colours combination



No extra charge

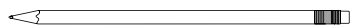
Eraser



Opaque



Ferrule



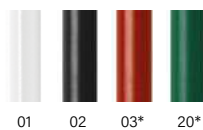
Opaque



Barrel



Opaque



SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



ecolutions®



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

WRITING MODES



PENCIL PC HB
Ø 2,3MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

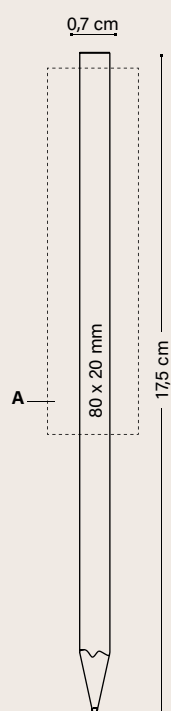


Decoration

BIC® EVOLUTION® ECOLUTIONS® eColutions® 1150 (Pencil cut end)

A SP: max. 1 col.

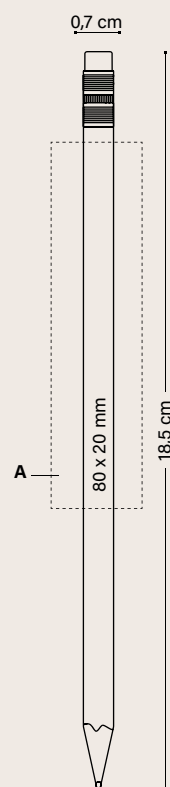
MOQ 500 units



Decoration

BIC® EVOLUTION® ECOLUTIONS® eColutions® 1151 (Pencil with eraser)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(x 3 UNITS)

*Now you can
have it as a set!*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



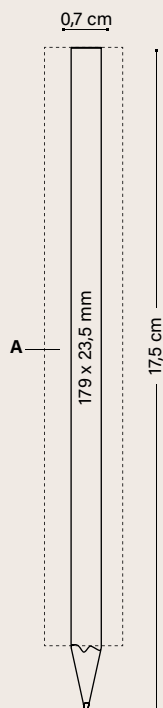
500 ± 3,5 KG

Decoration

BIC® EVOLUTION® ECOLUTIONS® ecolutions® 1150 (Pencil cut end Digital)

A DG: full-colour (area for images)
B DG: full-colour (area for text)

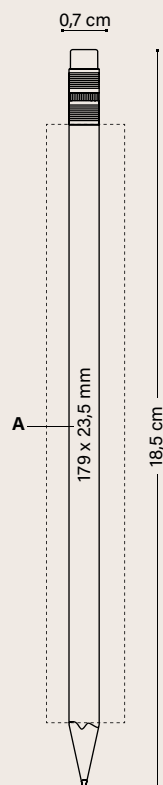
MOQ 500 units



Decoration

BIC® EVOLUTION® ECOLUTIONS® ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(X 3 UNITS)

*Now you can
have it as a set!*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 3,5 KG

SPECIFICATIONS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



FRIDGES AND
YOGURT POTS



RECYCLABLE



LOW ENVIRONMENTAL
IMPACT



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

WRITING MODES



PENCIL PC HB
Ø 2,3MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons.

SPROUT™ GRAPHITE PENCIL



The only pencil in the world that can be planted after being used and grows as an herb, a vegetable or a flower.

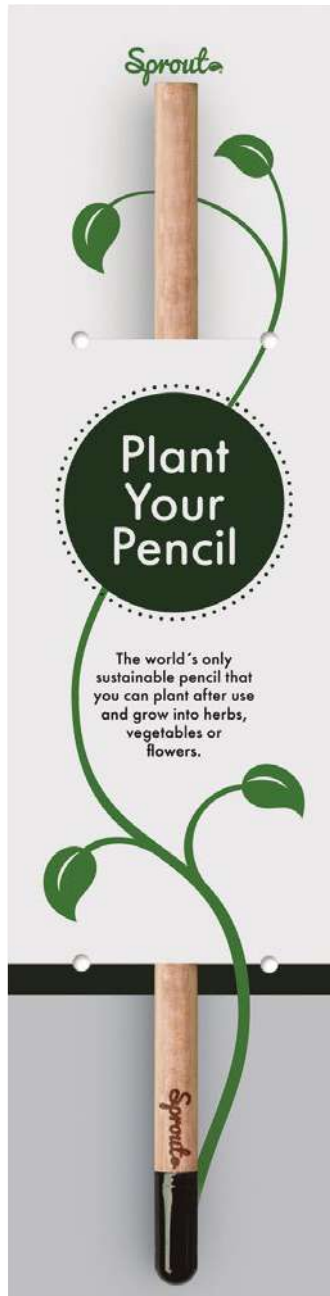
SPROUT™ GRAPHITE PENCIL
53062



Standard barrel

Customized barrels

Standard cardboard!



Standard cardboard packaging

Customizable cardboard!



Personalised cardboard packaging



Back



Graphite Lead

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers or vegetables.

Choose between 11 different seeds!

- | | | |
|--------------|------------------|-------------------|
| 1. Spruce | 5. Forget me not | 9. Coriander |
| 2. Sunflower | 6. Basil | 10. Chia |
| 3. Daisy | 7. Thyme | 11. Cherry tomato |
| 4. Carnation | 8. Sage | |

Decoration

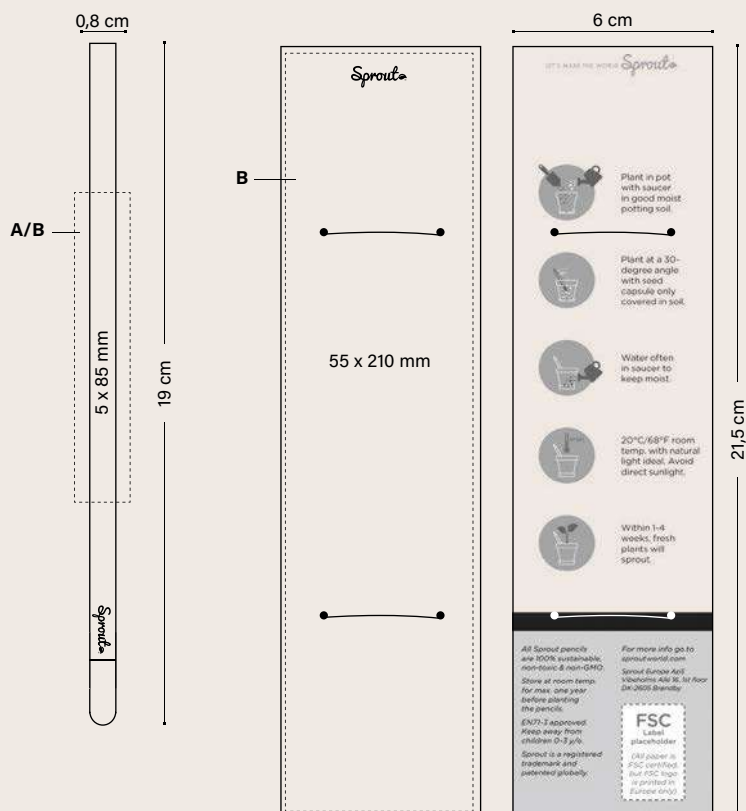
SPROUT™ GRAPHITE PENCIL

53062

A LE
B DG

MOQ 500 units

MOQ 1000 units (Pencil + personalised cardboard packaging)



*Plant instructions included on the back side.
For customized cardboard, you can change
the font and colours!*

SPECIFICATIONS



Sprout



FSC AND
RECYCLABLE CARDBOARD



RECYCLABLE

WRITING MODES



PENCIL PC HB
Ø 2,3MM

PRINTING TECHNIQUES



LASER



DIGITAL

EXTERNAL PACKAGING



500 ± 2,5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD PACKAGING)

PACKAGING



FOREST
STEWARDSHIP
COUNCIL



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons.

Contents

02

OTHER WRITING INSTRUMENTS

PLASTIC PENS

Basic Pen	172
Click Pen	174
Striped Grip Pen	176

STYLUS PENS

Sleek Stylus Pen	178
------------------	-----

BASIC PEN

BASIC PEN

12010

Colour ink

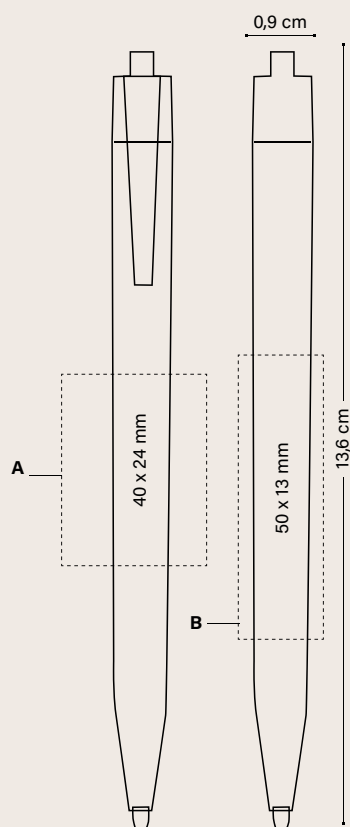


Decoration

BASIC PEN 12010

A/B SP: max. 1 col.

MOQ 500 units



EXTERNAL PACKAGING



1000 ± 12,5 KG

SPECIFICATIONS



PRINTED IN
BIC FACTORIES



QUALITY & SAFETY
APPROVED



REGULATORY
COMPLIANCE



ISO
certified

IMPRIM'VERT®

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons.

CLICK PEN

CLICK PEN

11748

Colour ink



Decoration

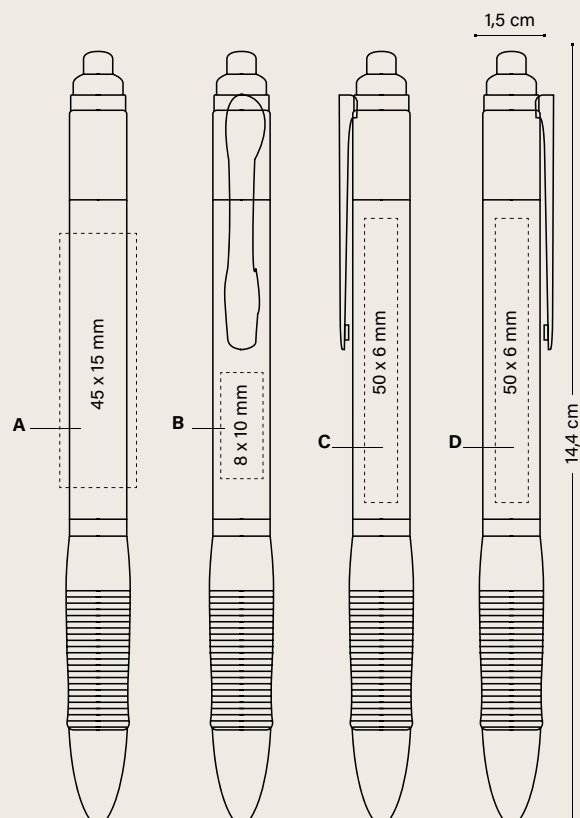
CLICK PEN

11748

A/B SP: max. 4 col.

C/D PD: max. 4 col.

MOQ 500 units



EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



STRIPED GRIP PEN

STRIPED GRIP PEN

11243

Colour ink



10

03

24

8C

04

100%

Decoration

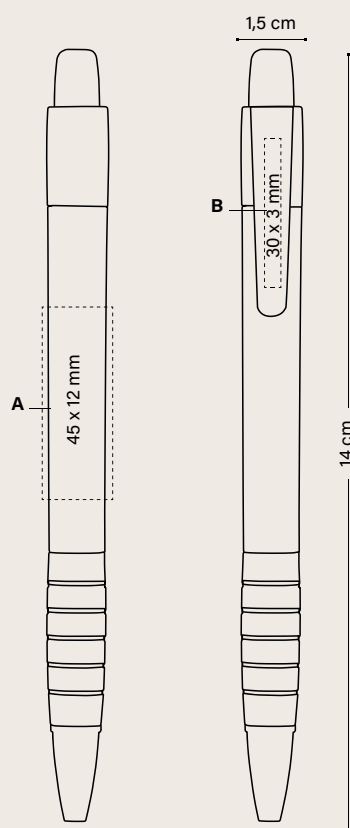
STRIPED GRIP PEN

11243

A SP: max. 2 col.

B PD: max. 1 col.

MOQ 500 units



EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons.

SLEEK STYLUS PEN

SLEEK STYLUS PEN

11666

Colour ink



01

SLEEK STYLUS MATT PEN

11747

Colour ink



47



04

SLEEK STYLUS EXECUTIVE PEN

11976



26

Available in
blue ink



2N

Available in
black ink

Decoration

SLEEK STYLUS PEN

11666

SLEEK STYLUS MATT PEN

11747

SLEEK STYLUS EXECUTIVE PEN

11976

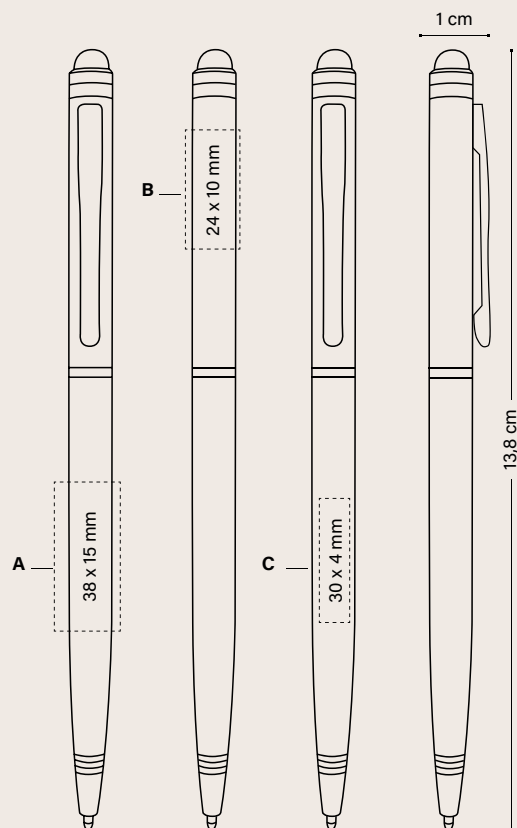
A SP: max. 1 col.

B SP: max. 2 col.

C LE

MOQ 500 units (SP)

MOQ 100 units (LE)



SPECIFICATIONS



PRINTED IN
BIC FACTORIES



QUALITY & SAFETY
APPROVED



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



BALLPEN M



STYLUS PEN

WRITING MODES

PRINTING TECHNIQUES



SP
SCREEN PRINTING



LE
LASER

EXTERNAL PACKAGING



(11666)
900 ± 12,4 KG



(11747 / 11976)
800 ± 13 KG

See page 233 for a detailed explanation of the icons.

Contents

03

NOTEBOOKS

ROCKETBOOK®

Rocketbook® Core Executive A5	184
Rocketbook® Fusion Executive A5	186
Rocketbook® Core Mini A6	188



ROCKETBOOK®

Rocketbook® combines the freedom of a traditional pen and paper notebook with its app technology to send handwritten notes quickly and securely to the cloud folder of your choice. It is designed to be the last notebook you'll ever need. Follow the instructions included for a clean page that can be used endlessly. You can choose the Core for taking notes, making graphs and sketching, or go one step further with the Fusion for planning, making lists and setting goals.

Rocketbook® Core Executive A5

Rocketbook® Fusion Executive A5

Rocketbook® Core Mini A6



ROCKETBOOK® CORE EXECUTIVE A5



ROCKETBOOK® CORE EXECUTIVE A5
3728

POP Award Winner 2022 for
the best customisation



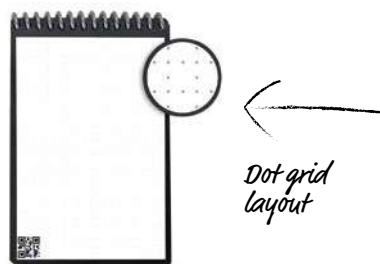
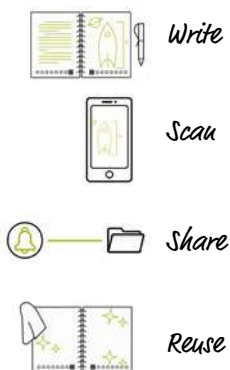
07
●
Navy Blue



01
○
White



02
●
Black



Customization visible
in window cutout

The box always includes:

- Notebook
- Pen
- Cloth
- Instructions

Decoration

ROCKETBOOK® CORE EXECUTIVE A5

3728

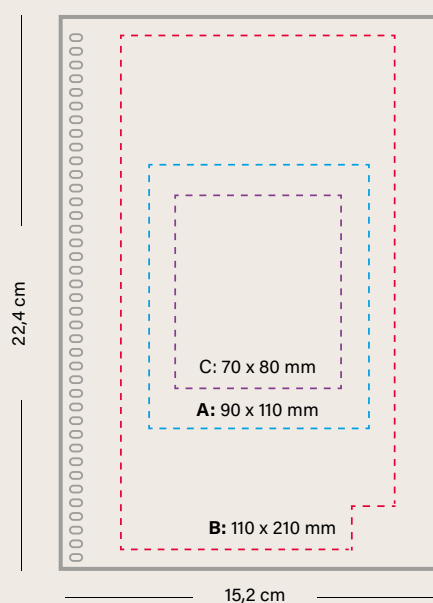
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

36 pages

MOQ 50 units



SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX
CORE A5

EXTERNAL PACKAGING



50 ± 5,8 KG

SPECIFICATIONS



PRINTED
IN BIC
FACTORIES



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK®
APP AVAILABLE
IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING



DOWNLOAD THE APP



HOW IT WORKS

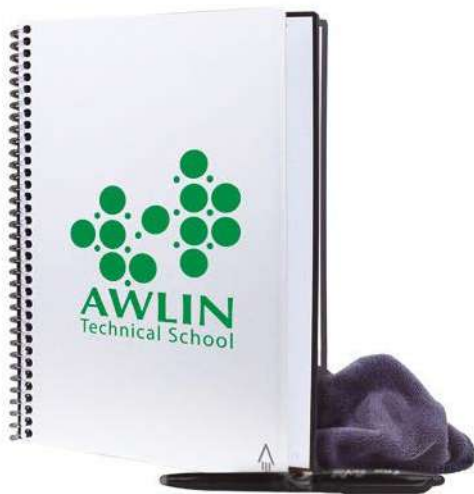
See page 233 for a detailed explanation of the icons.

ROCKETBOOK® FUSION EXECUTIVE A5



ROCKETBOOK® FUSION EXECUTIVE A5
3726

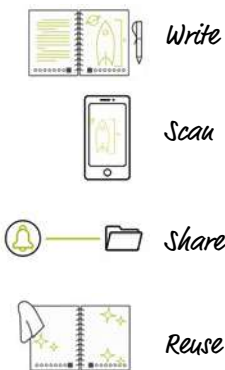
POP Award Winner 2022 for
the best customisation



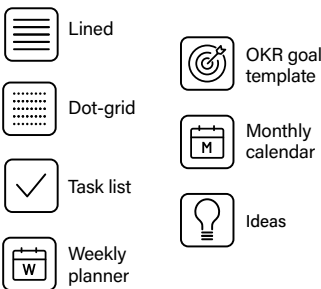
01
○
White



02
●
Black



Seven page styles



Customization visible in
window cutout

The box always includes:
- Notebook
- Pen
- Cloth
- Instructions

Decoration

ROCKETBOOK® FUSION EXECUTIVE A5

3726

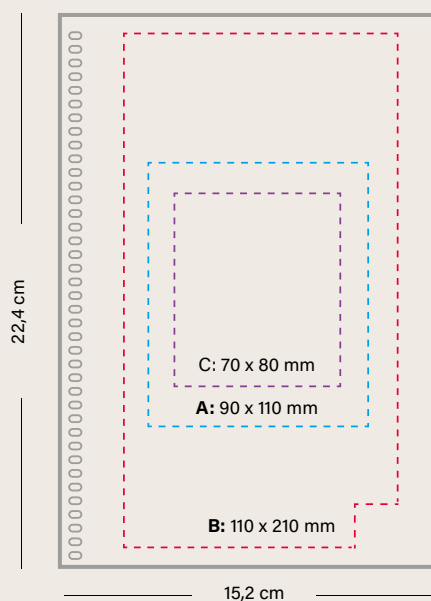
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

42 pages

MOQ 50 units



SPECIFICATIONS



PRINTED
IN BIC
FACTORIES



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK®
APP AVAILABLE
IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING

SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX
FUSION A5

EXTERNAL PACKAGING



50 ± 5,8 KG



DOWNLOAD THE APP



HOW IT WORKS

See page 233 for a detailed explanation of the icons.

ROCKETBOOK® CORE MINI A6



ROCKETBOOK® CORE MINI A6
3727

POP Award Winner 2022 for
the best customisation



01
●
White



02
○
Black



Write



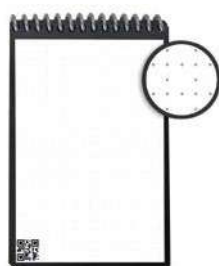
Scan



Share



Reuse



Dot grid
layout



Customization visible in
window cutout

The box always includes:

- Notebook
- Pen
- Cloth
- Instructions

Decoration

ROCKETBOOK® CORE MINI A6

3727

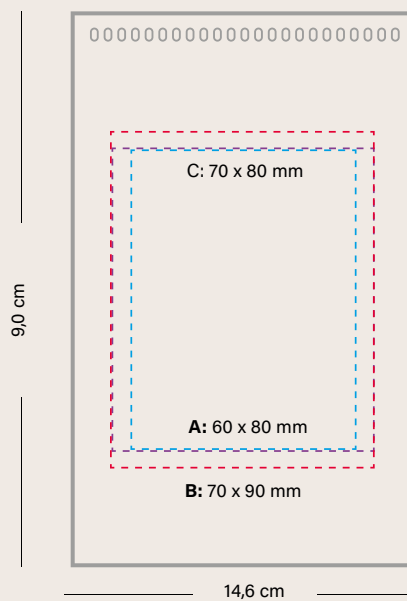
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

48 pages

MOQ 50 units



SPECIFICATIONS



PRINTED
IN BIC
FACTORIES



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK®
APP AVAILABLE
IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING

SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX
CORE A6

EXTERNAL PACKAGING



50 ± 2,6 KG



DOWNLOAD THE APP



HOW IT WORKS

See page 233 for a detailed explanation of the icons.

Contents

04

BIC® LIGHTERS AND CASES

LIGHTERS

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BIC® Clip Case	215
BIC® 3D Case	216

OTHER PRODUCTS

BIC® Pocket Ashtray	218
---------------------	-----



BIC® lighters.

Our quality, your safety.

All BIC® pocket lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).

1/3 Less than 1/3 of the lighter models available in the European market MEET European safety standards¹.

3% Only 3% of the electronic lighter models available in Europe COMPLY with the EN 13869 Standard².



Flame height, resistance to drops, flame stability and flame extinction are some of the features tested by the ISO 9994 standard.

¹Source: Tests run by independent accredited laboratories from 2015 to 2018.



The EN 13869 Standard requires all pocket lighters sold within the EU to be effectively child-resistant throughout the life of the lighter.

²Source: SGS tests on 105 piezo models with vertical movement between April 2017 and June 2018.

A Child-resistant lighter is not a child proof lighter.

A Child-resistant lighter is a lighter that at least 85% of children under 51 months of age cannot operate. This means that up to 15% of children may still be able to operate such a lighter. Therefore, adults should always ensure that young children cannot get hold of lighters, even if they are Child-resistant.

CHOOSE WISELY! BIC® Pocket Lighters



BIC® J25
Digital lighter

UP TO
1450



BIC® J23
Digital lighter

UP TO
1800



BIC® J26
Digital lighter

UP TO
3000



BIC® J38
Digital lighter

UP TO
1800





BIC® LIGHTERS

The iconic, well-loved and time-honoured shapes of BIC® pocket lighters remain on trend!
Four different sizes and a wide range of colour combinations.

BIC® J25 Lighter

BIC® J23 Lighter

BIC® J26 Lighter

BIC® J38 Lighter

BIC® Styl'it Luxury Case

BIC® Aluminium Flat Case

BIC® Clip Case

BIC® 3D Case

BIC® Pocket Ashtray

BIC® J25 LIGHTER



Iconic BIC® Boy
and BIC® logo
engraved!

BIC® J25 LIGHTER
2360
2364 All Black



01 57 57 8G 03 11



59 24 04 25 25 06



90 84* 02 02 02 02

100%

Decoration

BIC® J25 LIGHTER

2360/2364

A/C SP: max. 4 col.

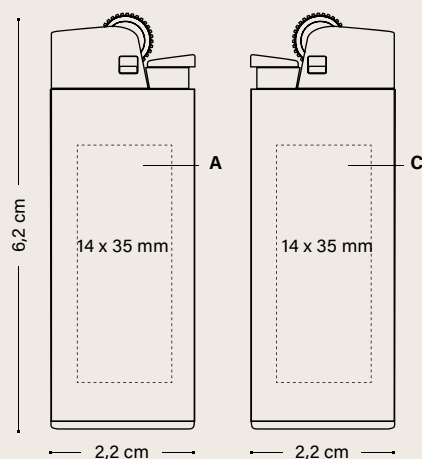
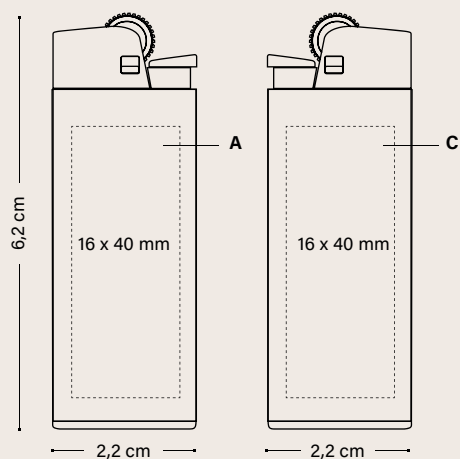
MOQ 300 units



BIC® J25 LIGHTER BRIEPIX™

2360 / 2364

A/C BP: full-colour



PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 7,6 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE
IN SPAIN



PASTEL
MADE IN FRANCE



REGULATORY COMPLIANCE



UP TO 1.450



IMPRIM'VERT®



100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCES



LOW ENVIRONMENTAL
IMPACT

PRINTING TECHNIQUES



SCREEN PRINTING



BRIEPIX™

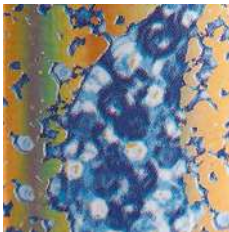
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



SA SANDY



PG PUFFY GLITTER

BIC® J25 DIGITAL LIGHTER
2360



MT MATT

P PUFFY



BR BRILLIANT

P PUFFY



MT MATT

M METALLIC

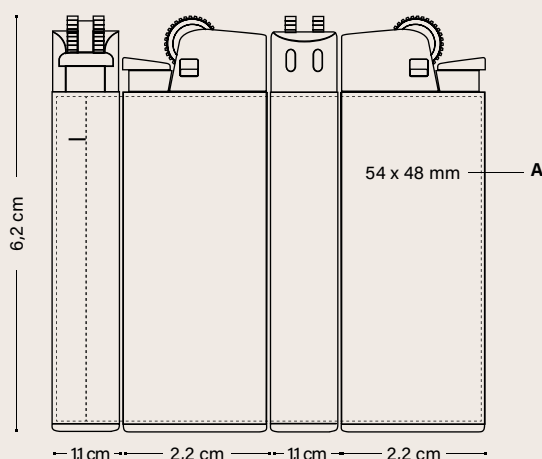
Decoration

BIC® J25 DIGITAL LIGHTER

2360

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE IN
SPAIN



REGULATORY
COMPLIANCE



UP TO 1.450



Conform
ISO 9994



Conform
EN 13869 85%



100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCES



LOW ENVIRONMENTAL
IMPACT

PRINTING TECHNIQUES



DIGITAL

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 7,6 KG



FSC AND
RECYCLABLE
CARDBOARD

BIC® J23 LIGHTER

Iconic BIC® Boy
and BIC® logo
engraved!

BIC® J23 LIGHTER
2340



57 12 03 10



05 04 25 02

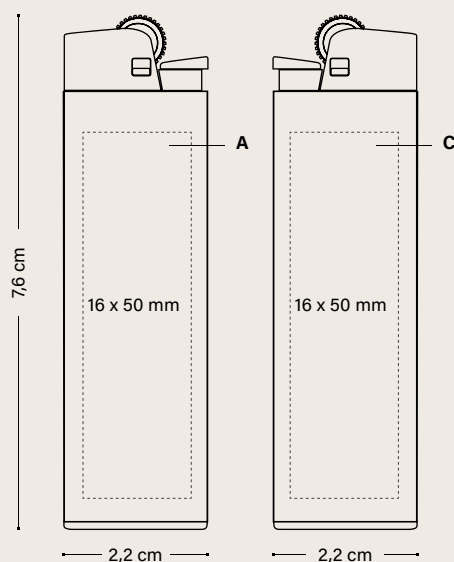
Decoration

BIC® J23 LIGHTER

2340

A/C SP: max. 4 col.

MOQ 300 units



PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



MANUFACTURED
AND PRINTED
IN BIC FACTORIES

FABRIQUÉ
EN FRANCE



REGULATORY
COMPLIANCE



UP TO 1.800

Conform
ISO 9994

Conform
EN 13869

IMPRIM'VERT®



LOW ENVIRONMENTAL
IMPACT

PRINTING TECHNIQUES



SCREEN PRINTING

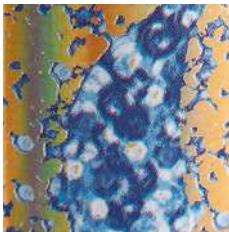
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



SA SANDY



PG PUFFY GLITTER

BIC® J23 DIGITAL LIGHTER
2340



MT MATT

P PUFFY

UV UV



MT MATT

M METALLIC



BR BRILLIANT

P PUFFY

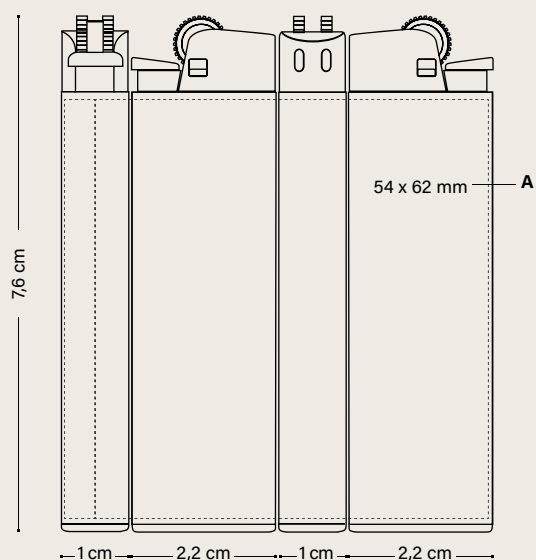
Decoration

BIC® J23 DIGITAL LIGHTER

2340

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



PRINTING TECHNIQUES



PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND
RECYCLABLE
CARDBOARD

BIC® J26 LIGHTER



BIC® J26 LIGHTER
2320



01



57



8G



10



06



59



24



25



02



03

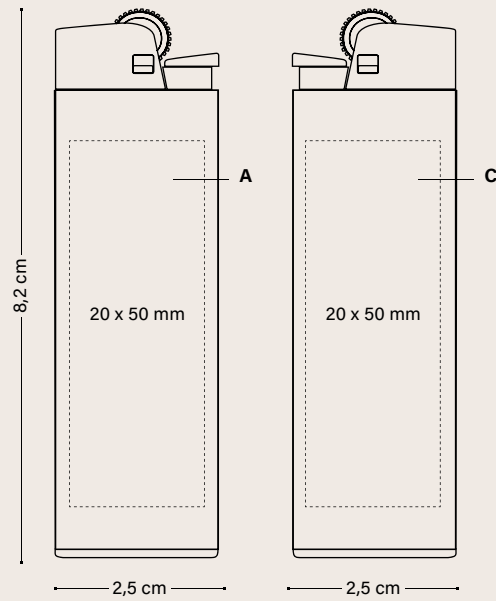
Decoration

BIC® J26 LIGHTER

2320

A/C SP: max. 4 col.

MOQ 300 units



SPECIFICATIONS



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



UP TO 3.000



IMPRIM'VERT®



100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCES



LOW ENVIRONMENTAL
IMPACT

PRINTING TECHNIQUES



SCREEN PRINTING

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND
RECYCLABLE
CARDBOARD

See page 233 for a detailed explanation of the icons.

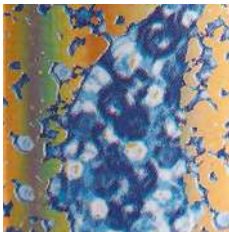
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



SA SANDY



PG PUFFY GLITTER

BIC® J26 DIGITAL LIGHTER
2320



BR BRILLIANT

M METALLIC



MT MATT

M METALLIC

P PUFFY



BR BRILLIANT

UV UV

H HOLOGRAPHIC

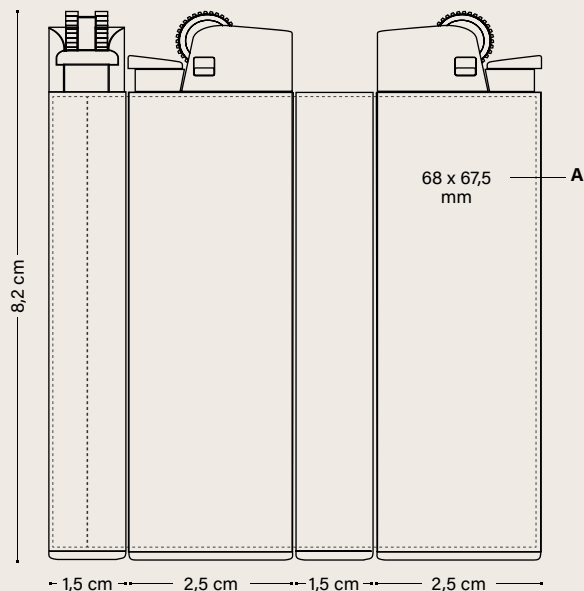
Decoration

BIC® J26 DIGITAL LIGHTER

2320

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 3.000



Conform ISO 9994



Conform EN 13869 85%



100% OF ELECTRICITY PRODUCED USING RENEWABLE SOURCES



LOW ENVIRONMENTAL IMPACT

PRINTING TECHNIQUES



DIGITAL

PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND RECYCLABLE CARDBOARD

BIC® J38 LIGHTER



BIC® J38 LIGHTER
2452



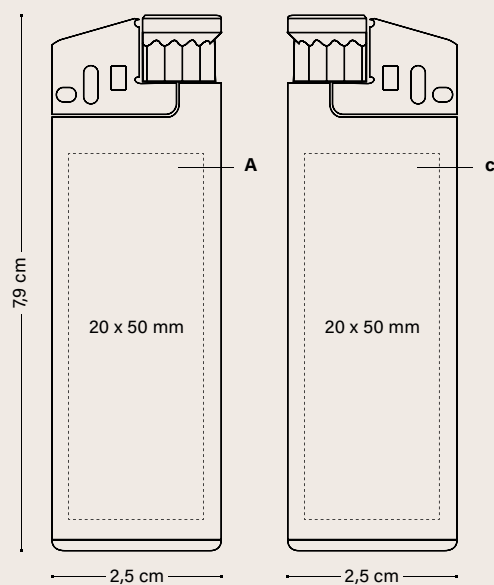
Decoration

BIC® J38 LIGHTER

2452

A/C SP: max. 4 col.

MOQ 300 units



SPECIFICATIONS



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



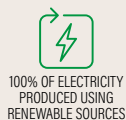
MADE IN SPAIN



REGULATORY
COMPLIANCE



UP TO 1.800



PRINTING TECHNIQUES



SCREEN PRINTING

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND
RECYCLABLE
CARDBOARD

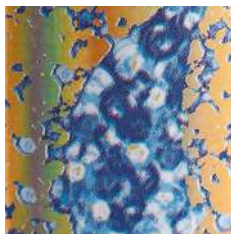
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



SA SANDY



PG PUFFY GLITTER

BIC® J38 DIGITAL LIGHTER
2452



57

BR BRILLIANT

PG PUFFY GLITTER



57

BR BRILLIANT

SA SANDY



57

BR BRILLIANT

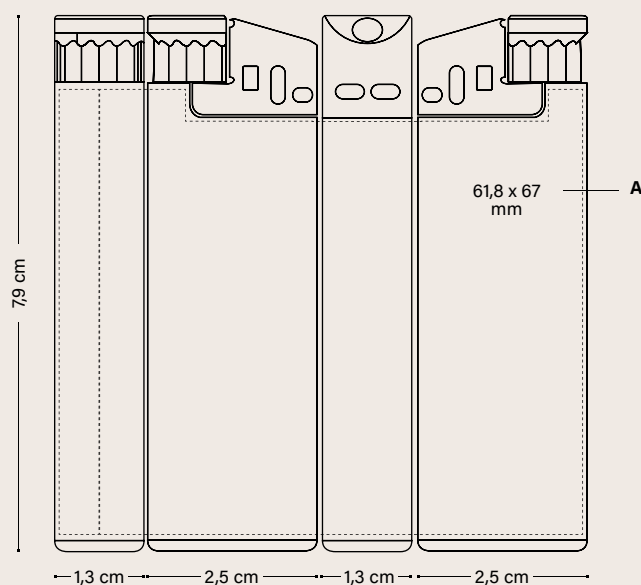
Decoration

BIC® J38 DIGITAL LIGHTER

2452

A DG: full-colour

MOQ 600 units



SPECIFICATIONS

MANUFACTURED
AND PRINTED
IN BIC FACTORIESMADE
IN SPAINREGULATORY
COMPLIANCE

UP TO 1.800

100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCESLOW ENVIRONMENTAL
IMPACT

PRINTING TECHNIQUES



DIGITAL

PACKAGING

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 13,2 KG

FSC AND
RECYCLABLE
CARDBOARD

BIC® STYL'IT LUXURY CASE
2386 Neon



All cases are delivered with a white BIC® J25 lighter!



59*



1G*



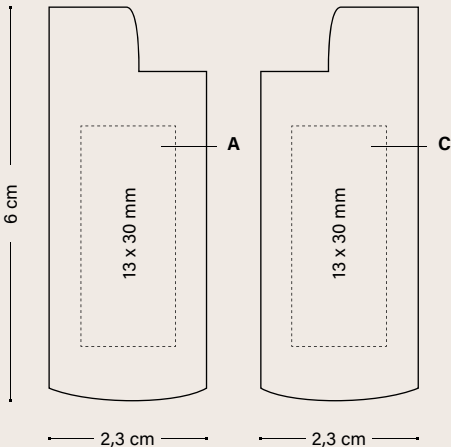
5C*

100%

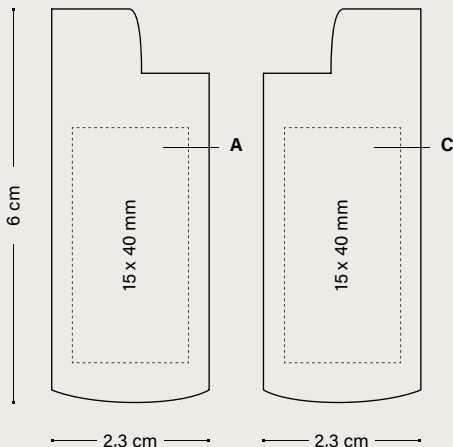
Decoration

BIC® STYL'IT LUXURY CASE
2386

MOQ 100 units
A/C LE



MOQ 100 units
A/C PD



PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



PRINTED IN BIC
FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



PAD PRINTING



LASER

BIC® STYL'IT LUXURY CASE

2153 Soft



All cases are delivered with a white BIC® J25 lighter!



100%

47*

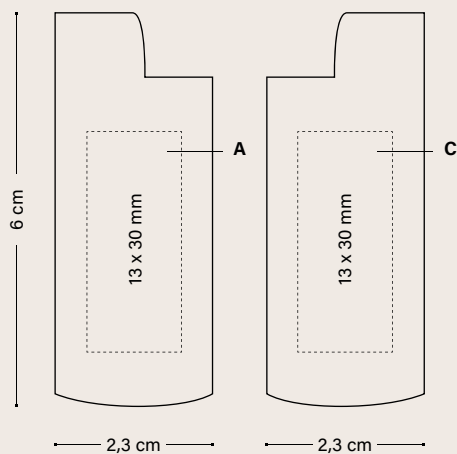
Decoration

BIC® STYL'IT LUXURY CASE

2153

A/C LE

MOQ 100 units



PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



PRINTED IN BIC
FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



LASER

*While stocks last. See page 233 for a detailed explanation of the icons.

BIC® ALUMINIUM FLAT CASE

BIC® ALUMINIUM FLAT CASE
2156

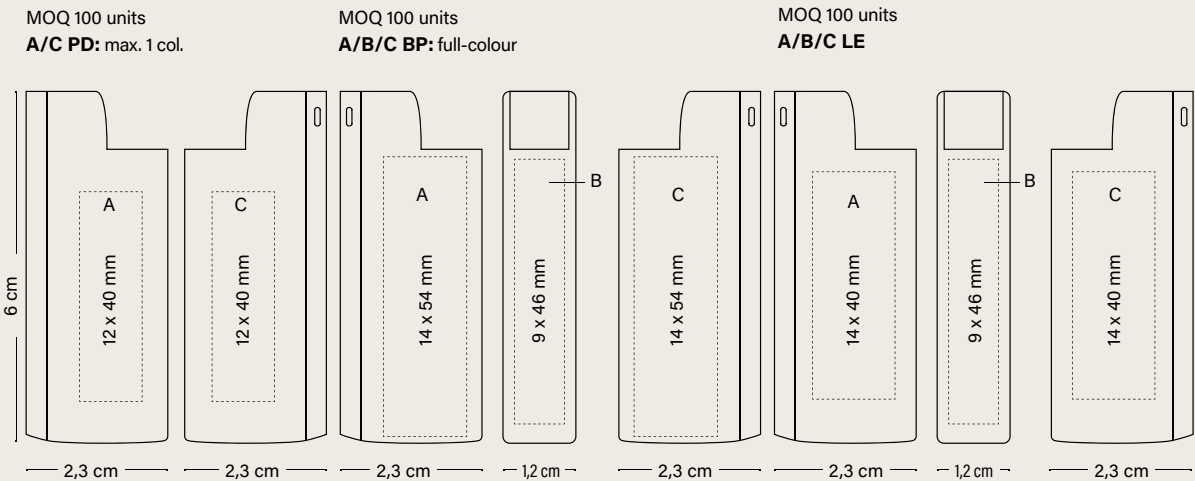
3 customisable
sides!

All cases are
delivered
with a white
BIC® J25 lighter!



Decoration

BIC® ALUMINIUM FLAT CASE
2156



PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 6,9 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



PAD PRINTING



LASER



BRITEPIX™
BRITEPIX™ PERSONALISATION

BIC® CLIP CASE 2398



All cases are delivered with a white BIC® J25 lighter!



03*



02*



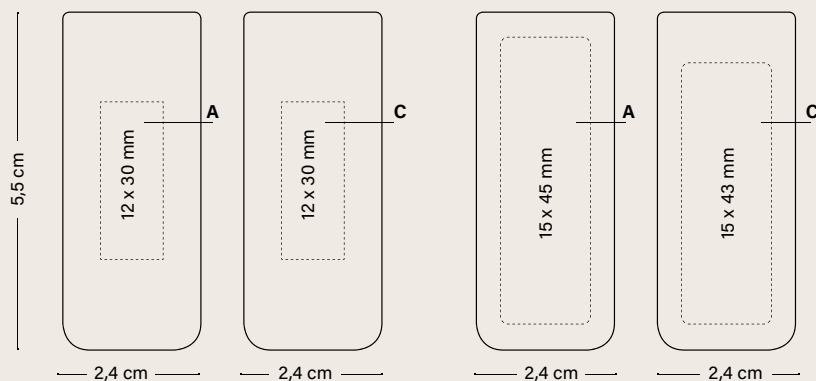
100%

Decoration

BIC® CLIP CASE 2398

MOQ 100 units
A/C PD: max. 1 col.

MOQ 100 units
A/C BP: full-colour
BP Texture: full-colour



PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



PAD PRINTING



BRITPIX™
BRITPIX™ PERSONALISATION

BIC® 3D CASE

BIC® 3D CASE
2395



↑
All cases are delivered with a white BIC® J25 lighter!



↑
Convert your logo into a 3D shape!

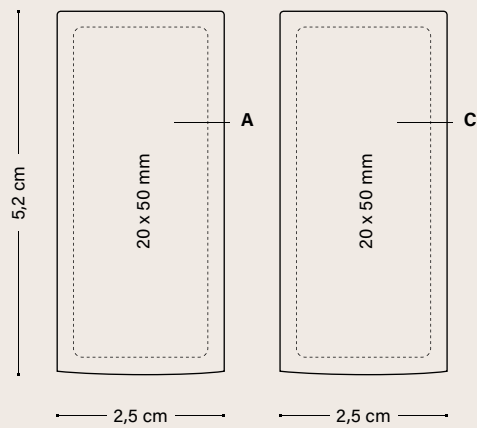
Decoration

BIC® 3D CASE

2395

A/C 3D: max. 6 col.

MOQ 1.200 units



PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 75 KG



FSC AND
RECYCLABLE
CARDBOARD

SPECIFICATIONS



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



EMBOSSING

See page 233 for a detailed explanation of the icons.

BIC® POCKET ASHTRAY

BIC® POCKET ASHTRAY
3850

6 different
flap shapes
available!

Reusable and
hermetic!



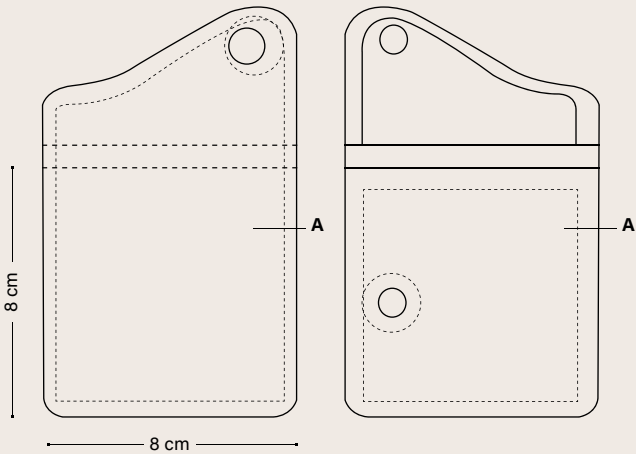
100%

Decoration

BIC® POCKET ASHTRAY
3850

A SP: max. 5 col. (max. 2 col.
for orders under 20.000 pcs.)

MOQ 5.000 units



PACKAGING



BOX FOR 10 UNITS EACH
BIC® POCKET ASHTRAY
COMES IN AN INDIVIDUAL
CELLOPHANE PACKAGING

EXTERNAL PACKAGING



500 ± 5,5 KG

SPECIFICATIONS



REGULATORY
COMPLIANCE

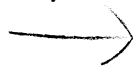
PRINTING TECHNIQUES



SCREEN PRINTING

BIC® POCKET ASHTRAY 3851 Kraft

*Environmentally
friendly image*



100%

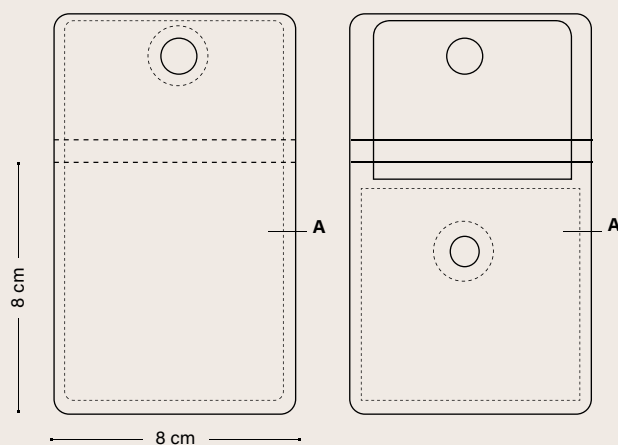
Decoration

BIC® POCKET ASHTRAY KRAFT

3851 Kraft

A SP: max. 2 col.

MOQ 10.000 units



PACKAGING



BOX FOR 10 UNITS EACH
BIC® POCKET ASHTRAY
COMES IN AN INDIVIDUAL
CELLOPHANE PACKAGING.

EXTERNAL PACKAGING



500 ± 5,5 KG

SPECIFICATIONS



REGULATORY
COMPLIANCE

PRINTING TECHNIQUES



SCREEN PRINTING

Contents

05

BIC® PACKAGING

BIC® Packaging Ecolutions®	222
BIC® Packaging	224

BIC® COLLECTION BOX

FSC cardboard box, customizable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a pen, a great way to optimize your sales.



NEW!

Special packaging for:



BIC® 4 COLOURS®
BIC® WIDE BODY™
BIC® SUPER CLIP
BIC® BRIT LINDER® GRIP
BIC® GRIP ROLLER



FSC AND
RECYCLABLE
CARDBOARD

BIC® ECO SLEEVE

985240

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



RECYCLED
CARDBOARD



Special packaging for pens
with clip printed:



BIC® MEDIA CLIC
BIC® CLIC STIC
BIC® SUPER CLIP
BIC® WIDE BODY™
BIC® INTENSITY® GEL CLIC
BIC® XS FINE STYLE

BIC® WINDOW BOX

985241

Premium design packaging for all BIC® writing instruments except graphite pencils.



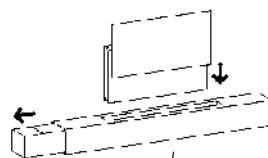
FSC AND
RECYCLABLE
CARDBOARD



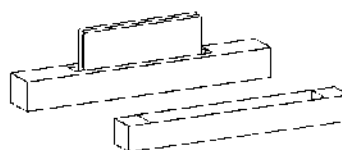
Special packaging for:



BIC® METAL PENS



Re-use we as
a business card
holder



BIC® PLASTIC POUCH

985242

Special design for this packaging which fits any writing instrument or 3 graphite pencils.



FSC AND
RECYCLABLE
CARDBOARD



RECYCLABLE
PLASTIC



Use we as
a bookmark



BIC® MARKING SET

985243

Packaging designed for all types of marker products.



FSC AND
RECYCLABLE
CARDBOARD



RECYCLABLE
PLASTIC



Special packaging for:



3 BIC® BRITE LINER® GRIP
3 BIC® MARK-IT



Velleda

3 BIC® VELLEDA® GRIP
3 BIC® VELLEDA® FINE

Use we as
a bookmark



SPECIFICATIONS



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

ecolutions®



CHECK OUT
FREEDOM®
INITIATIVE

See page 233 for a detailed explanation of the icons.

BIC® CELLO WRAP

971634 / 971635 / 971636 / 971637

Packaging to wrap in a tough and transparent plastic material.



Cello wrap 1 unit



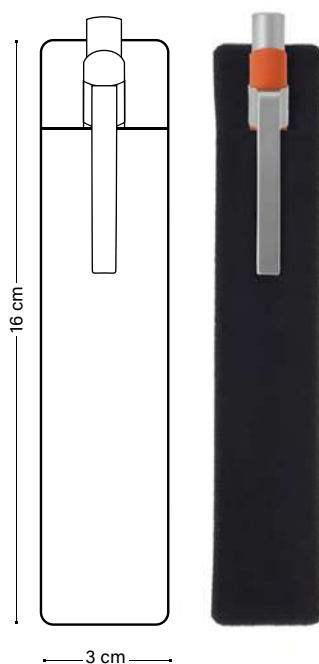
Cello wrap 2 units

BIC® BLACK VELVET POUCH 1 ITEM

974216

Velvet exclusive packaging for 1 writing instrument.

Especially suitable for metal pens.



BIC® CARTON BLACK&SILVER COLOUR GIFT BOX

974218*

Box for all writing instruments, except graphite pencils.

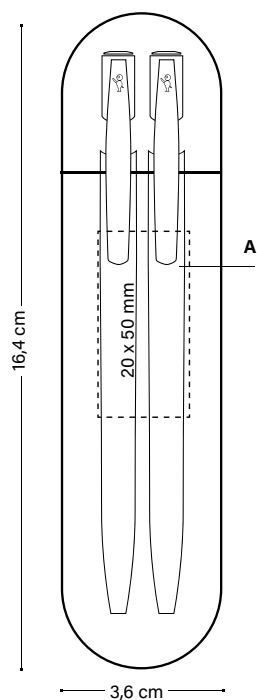


BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)

971640*

Transparent packaging for 2 writing instruments.

A SP: max. 1 col.



PRINTING TECHNIQUES

SP

SCREEN PRINTING

BIC® SEE-THROUGH GIFT BOX (FOR 1 OR 2 ITEMS)

974599*

Box for all writing instruments, except graphite pencils,
with special window.



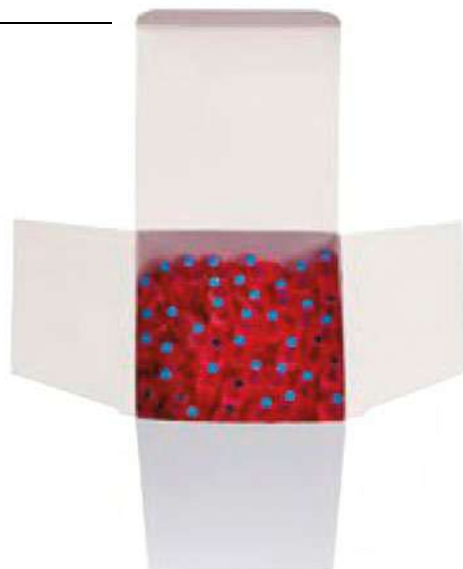
*While stocks last

COUNT BOX

Small (for 25 BIC® Clic Stic)

Medium (for 50 BIC® Media Clic or writing instruments of similar size)

Large (only for 100 BIC® Evolution® Ecolutions®)



PLASTIC BAG

Small (for 25 BIC® Media Clic or writing instruments of similar size)

Medium (for 50 BIC® Media Clic or writing instruments of similar size)

Large (for 100 BIC® Media Clic or writing instruments of similar size)



TRAY OF 10 WRITING INSTRUMENTS



COUNT BOX 10U. CASES

976382

**COUNT BOX 10U. CASES CHILD RESISTANT**

976403

**COUNT BOX 10U. J25 CHILD RESISTANT**

974635

**BOX OF 50U. METAL STYL'IT CASE**

977852

**BIC® OUTER BOXES**

Special design for all the outer boxes for all writing instruments.



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



100% RECYCLED



Contents

GENERAL INFORMATION

Make it simple!	230
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Symbols and abbreviations	232
General information	234
Product index	235
Colour table	236

SAVE TIME WHEN CALCULATING YOUR FINAL PRICE

LOOK AT THE QUANTITY COLUMN FOR THE PRICE AND THAT'S IT!

NO SET UP OR SCREEN CHARGES

PERSONALISATION INCLUDED

Price includes personalisation in one position.

CUSTOM MADE COLOURS FOR TRIM

- An "unlimited" choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

*For personalised barrel and grip MOQ is 20.000 units

Set up charge per trim

Set up charge per trim (repeat orders)

Set up charge per trim from 100.000 units

OTHER CHARGES

PRE-PRODUCTION ORDER (TRANSPORT NOT INCLUDED)

- › Available for BIC® Writing Instruments (10 units), BIC® Lighters (10 units)
- › Ink cartridge change when available (handling charge, cartridge not included)
- › Cancellations or changes to orders after artwork approval (Subject to BIC GRAPHIC EUROPE, S.A. acceptance).
- › Fixed cost per change (extra costs such as tooling, components or finished product to be added)
- › britePix™ individual personalisation

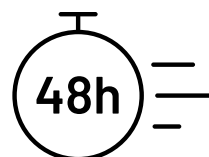
OTHER CHARGES

*Not available for digital lighters with Puffy, Puffy Glitter, Metallic, Sandy, Holographic and UV finishes.

**britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

Terms and conditions of sale apply, please refer to www.bicgraphic.com

FREE ON MORE THAN 100 BIC® PRODUCTS!



48H SERVICE REQUIREMENTS

WRITING INSTRUMENTS

1-colour imprint (For metal products only)
Laser engraving available)

LIGHTERS

1-colour imprint

IMPRINT POSITION

1 standard position

MAXIMUM QUANTITY

Price End Column Quantity.

FOR ONLINE ORDERS

The promotional code 90000480 must be included in the keyword.

ELIGIBLE COUNTRIES

EU countries, UK, Switzerland and Norway.

ADDITIONAL PROGRAMME DETAILS

In the event that we are out of stock of the item ordered, an alternative item of equal or greater value will be offered. In this case the production lead time will be counted from when the customer has accepted the alternative item and also the new artwork approval.

ORDER REQUIREMENTS

Artwork approval must be received by BIC Graphic Europe by 12:00 p.m. GMT+1, Monday to Friday.

Weekends and local Spanish holidays are not considered as working days.

SHIPPING

BIC Graphic Europe cannot guarantee a specific delivery date; only shipping dates are guaranteed.

OTHER

Artwork Changes - Please allow additional time for artwork adjustments.

Accounts on credit hold are not eligible.

This promotion does not apply to orders delayed by forces or major events beyond BIC Graphic Europe's control.



SYMBOLS AND ABBREVIATIONS

PRINTING TECHNIQUES SYMBOLS



Puffy glitter
Coloured glitter texture.



Puffy
Highlighted personalisation giving a relief effect to your logo.



Brilliant
Brilliant finish.



Metallic
Create metallic effects on images and backgrounds.



Holographic
Create attractive gold or silver effects.



Matt
Matt finish.



UV
High gloss finish.



Sandy
Sandpaper effect with a granulated texture.



Hot Stamping
Tactile embossing



Print 360° ballpen



Print 360° lighter



Digital
High-definition 4-colour process. 360° degrees and full length of the barrel/body.



britePix™
Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



britePix™ Texture
britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



britePix™ Digital
The solution for full colour communication. Now on coloured barrels!



britePix™ personalisation
Personalise each unit within the same britePix™ order.



Screen printing



Laser



Pad printing



Digital



britePix™



Embossing

INK COLOURS

- Black
- Blue Pastel
- Light Blue
- Dark Blue
- Red
- Orange
- Yellow
- Yellow Pastel
- Light Green
- Green Pastel
- Apple Green
- Green Dark
- Fluo
- Coral Pink
- Pink
- Purple Pastel
- Purple

WRITING MODES



Ballpen | M Medium
F Fine



Mechanical Pencil MP



Pencil PC



Roller Ball R



Highlighter HL



Stylus Pen SP



Finestyle 0,7mm FS



Gel G



Marker MK



Resistant tip



No splinter



Easy to use and erase



Smoother and darker writing



Smoother, more flowing writing



Shock resistant



Will not dry out



Protective sheath



2 leads

OTHER SYMBOLS

	New				Viral reduction 93% in 24 h
	48 Hour 48-Hour Printing Service		FSC and recyclable cardboard Certification to promote the appropriate environmental management		Entire pen protection
	Mix&Match Hundreds of colours of components in stock of writing instruments for full personalisation.		Pharmaceutical waste		Timeless protection
	Custom colours Choose the exact PMS colour that suits your logo.		Fruit and vegetable trays		Bacteria elimination
	Manufactured and printed in BIC factories		Fridges and yogurt pots		Fungal inhibition for 24 h
	Manufactured in BIC factories		Sugar cane		Regulatory compliance
	Printed in BIC factories		100% Recyclable All BIC® writing instruments, once collected and taken to collection points managed by the Terracycle® recycling program, are 100% recyclable. For more information, visit the Terracycle website https://www.terracycle.com		EN 13869 European Child Resistant Regulation for lighters.
	Assembled and printed in BIC factories		Plastic car parts		ISO Certified
	Quality & safety approved		Recyclable		ISO International safety standards
	Country of Origin		100% renewable electricity The BIC Graphic Europe factory is powered by 100% renewable energy. Hence, products are made with 100% renewable electricity.		Number of flames
	Made in France		Low environmental impact The products are produced and printed in European factories where 100% of the electricity used comes from renewable sources.		QR code Scan QR code
			Imprim'vert		Packaging Information
			Möbius Loop Product contains recycled material. If you want more information about our BIC® Ecolutions® & how it's made visit: bicgraphic.eu/ie/sustainable-development.html		250 ± 3,5 KG
					DIMENSIONS: Dimensions published of each product correspond to its maximum size, regardless of the drawing position.

GENERAL INFORMATION

FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork).
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

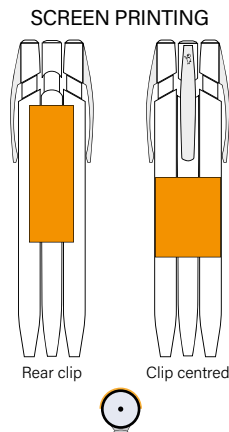
- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

SPECIAL FOR WRITING PRODUCTS



Available imprint area depends on required printing technique.

SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)



If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department

TECHNICAL PARAMETERS FOR EACH TYPE OF PRINTING

	DIGITAL / DIGITAL TRANSFER	
Minimum positive text	4 pt (1.4 mm)	4 Point text
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum text for half tone	1.5 pt (0.5 mm)	7 Point text
Minimum thickness for positive lines	0.25 pt (0.08 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for lines in half tone	0.5 pt (0.17 mm)	—————
Minimum half tone values	C: 8% / M: 8% / Y: 12% / K: 8%	

	britePix™	
Minimum positive text	6 pt (2.1 mm)	6 Point text
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum thickness for positive lines	0.4 pt (0.14 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for half tones	1 pt (0.35 mm)	—————
Percentage half tone		

	SCREEN PRINTING / PAD PRINTING	HOT STAMPING / DEBOSSING	LASER ENGRAVING
Minimum positive text	6 pt (2.1 mm) 6 Point text	10 pt (3.5 mm) 10 Point text	6 pt (2.1 mm) 6 Point text
Minimum negative text	9 pt (3.1 mm) 9 Point text	15 pt (5.25 mm) 15 Point	NOT RECOMENDED
Minimum thickness for positive lines	0.4 pt (0.14 mm) —————	1.5 pt (0.5 mm) —————	0.3 pt (0.1 mm) —————
Minimum thickness for negative lines	0,5 pt (0.176 mm) —————	2 pt (0.706 mm) —————	0.5 pt (0.17 mm) —————
Minimum thickness for half tones	1.5 pt (0.5 mm) —————	NOT POSSIBLE	NOT POSSIBLE
Percentage half tone	50% —————		

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COLOUR TABLE

										
01 White	1E White recycled	57 Opaque white	3C White pearl	01BIO BIO white	1T White polished	51 Transparent	69 Frosted white	2E Frosted white recycled	1R White clear	
										
8D Yellow pastel	8G Light yellow	12 Yellow	12W Yellow wood	8T Yellow polished	63 Frosted yellow	6AW Natural wood	012BIO BIO yellow	4D Clear yellow	6F Light brown	07 Natural
										
26 Gold	76 Gold glacé	1G Acid orange	10 Orange	6P Orange polished	90 Orange pastel	71 Frosted orange	92 Clear orange			
										
03 Red	03G Red glacé	03F Red soft	3T Red polished	8E Red recycled	87 Clear red	03BIO BIO red	66 Frosted red	08 Burgundy		
										
14 Pink	5C Pink fizz	6T Pink polished	1P Acid pink	014G Pink glacé	07 Gold Pink	11 Pink				
										
84 Purple pastel	13 Violet	39 Frosted Dark Purple	7G Metallic purple	2D Purple	93 Clear Purple	9T Polished purple				
										
8C Lime	68 Frosted green	6C Grass green	88 Clear light green	59 Apple green	5P Polished Light Green	82 Frosted dark green	72 Clear green	5G Light green	05G Green glacé	
										
5T Green polished	05 Green	05W Green wood	20 Dark green	7E Dark green recycled	88 Clear dark green	05BIO BIO green	3B Frosted jungle			
										
83 Blue pastel	3D Caribbean blue	4T Caribbean blue polished	86 Clear blue	67 Frosted blue	24 Light blue	04BIO BIO blue	04 Blue	04G Blue glacé	40 Frosted dark blue	
										
34 Metallic Blue	89 Clear dark blue	25 Dark blue	07 Navy blue	07F Navy blue soft	10E Navy blue recycled	7T Navy Polished				
										
35 Chrome	47 Silver	47G Silver glacé	75 Metallic silver	18 Metal	06 Grey	27 Dark grey	8L Metal polished	8H Clear dark grey	7A Shadow grey	
										
02BIO BIO black	02W Black wood	02F Black soft	2T Black polished	02 Black	3E Black recycled	2N Black matt				

